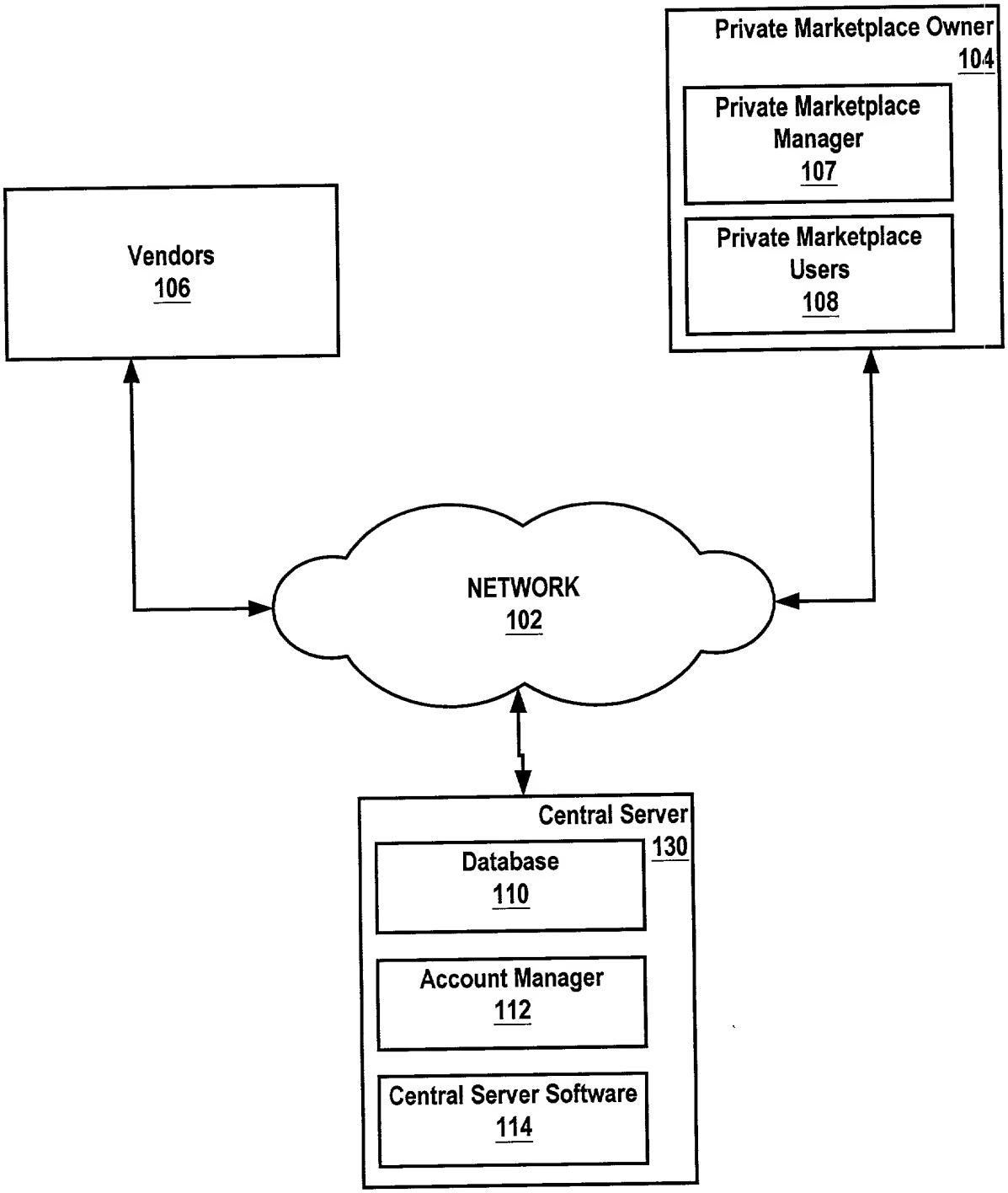
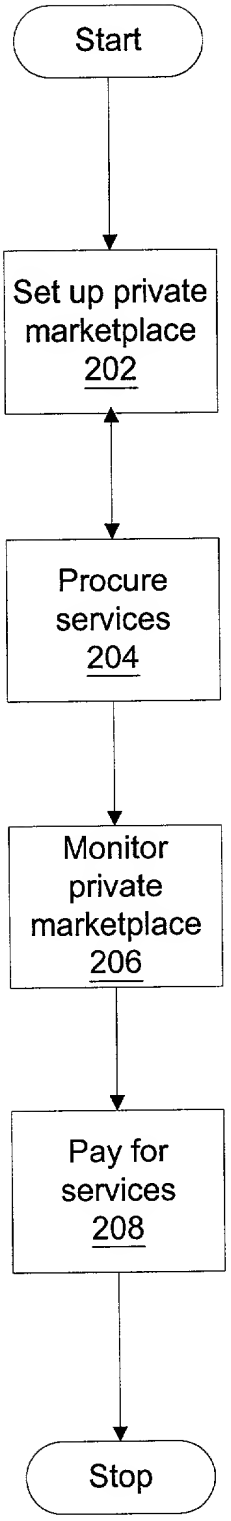
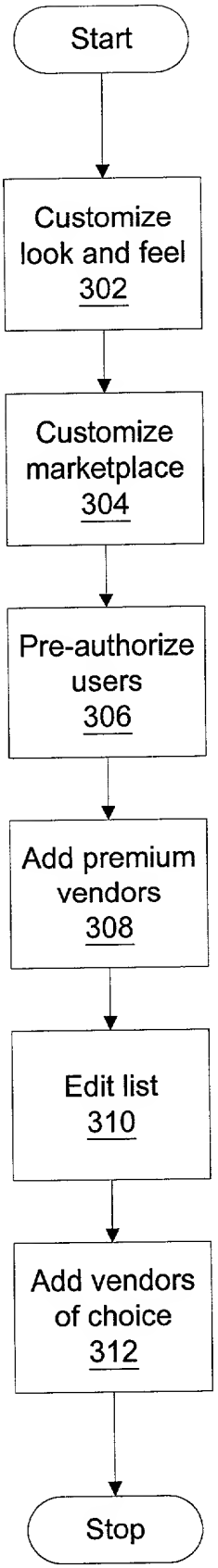

Private Marketplace Owner
104
Private Marketplace Manager
107
Private Marketplace Users
108
Vendors
106
NETWORK
102
Central Server
130
Database
110
Account Manager
112
Central Server Software
114

Figure 1



Overall Process

Figure 2



Set up Process 202

Figure 3

Company Name Services Marketplace

Click Here For Startup Services

HOME | BUY SERVICES | PROVIDE SERVICES | COMMUNITY | SEARCH | HELP

Not Registered? Join Now

New User Registration

Fill out the registration form at right, and you'll be ready to buy and provide services on Company. At present, there is no charge to post projects or buy services through Company. It is always free to register. Need help? Click the Customer Service or Online Help button below.

Customer Service

Online Help

Registration Form

* Indicates required information

* Choose Your Username ← 402

IMPORTANT! This is your Company identity. More info.

* Choose Password

* Confirm Password ← 404

* Enter Email Address

* Confirm Email Address

* First Name ← 406

* Last Name

* Zip / Postal Code

* Country: United States

* Select your currency preference: US Dollar

* I'm interested in: (Select One)

☑ Yes, email me updates and new feature announcements.

Optional: Refer friends who should know about Company.

Separate email addresses with comma.

By clicking the Submit button for registration, I accept the Company Terms & Conditions.

Submit

Clicking this button will complete the registration process.

Express Mail Label No. EV 339 925 925 US

Fig. 4

Patent Application Publication

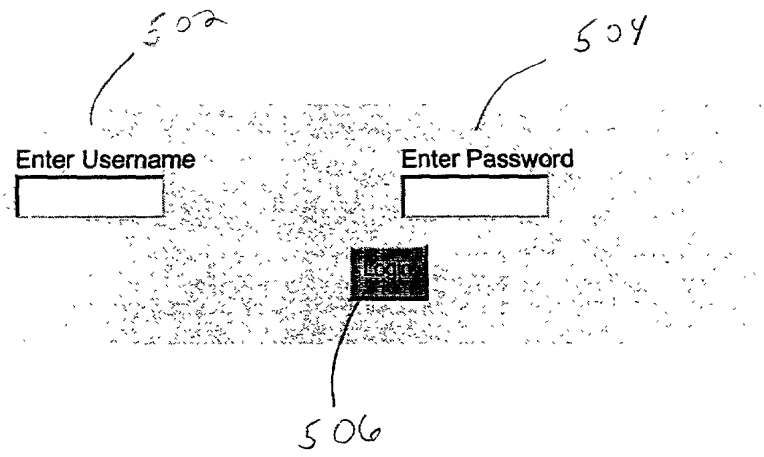


Fig. 5

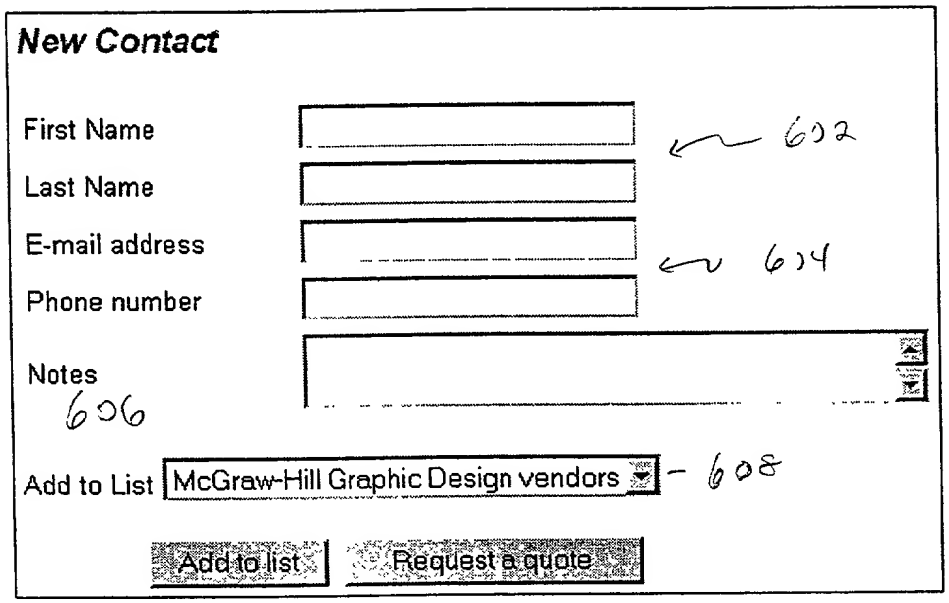

New Contact
First Name
Last Name
E-mail address
Phone number
Notes
606
Add to List
McGraw-Hill Graphic Design vendors
Add to list
Request a quote
602
604
608

Fig. 6

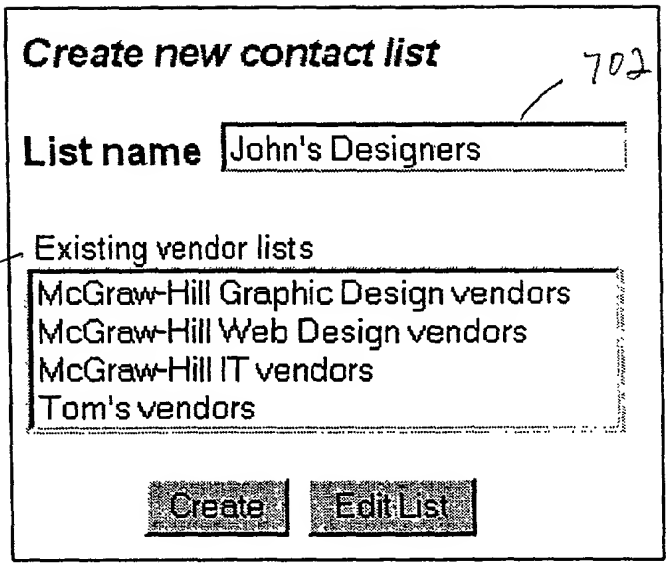

Create new contact list
702
List name
John's Designers
Existing vendor lists
704
McGraw-Hill Graphic Design vendors
McGraw-Hill Web Design vendors
McGraw-Hill IT vendors
Tom's vendors
Create
Edit List

Fig. 7

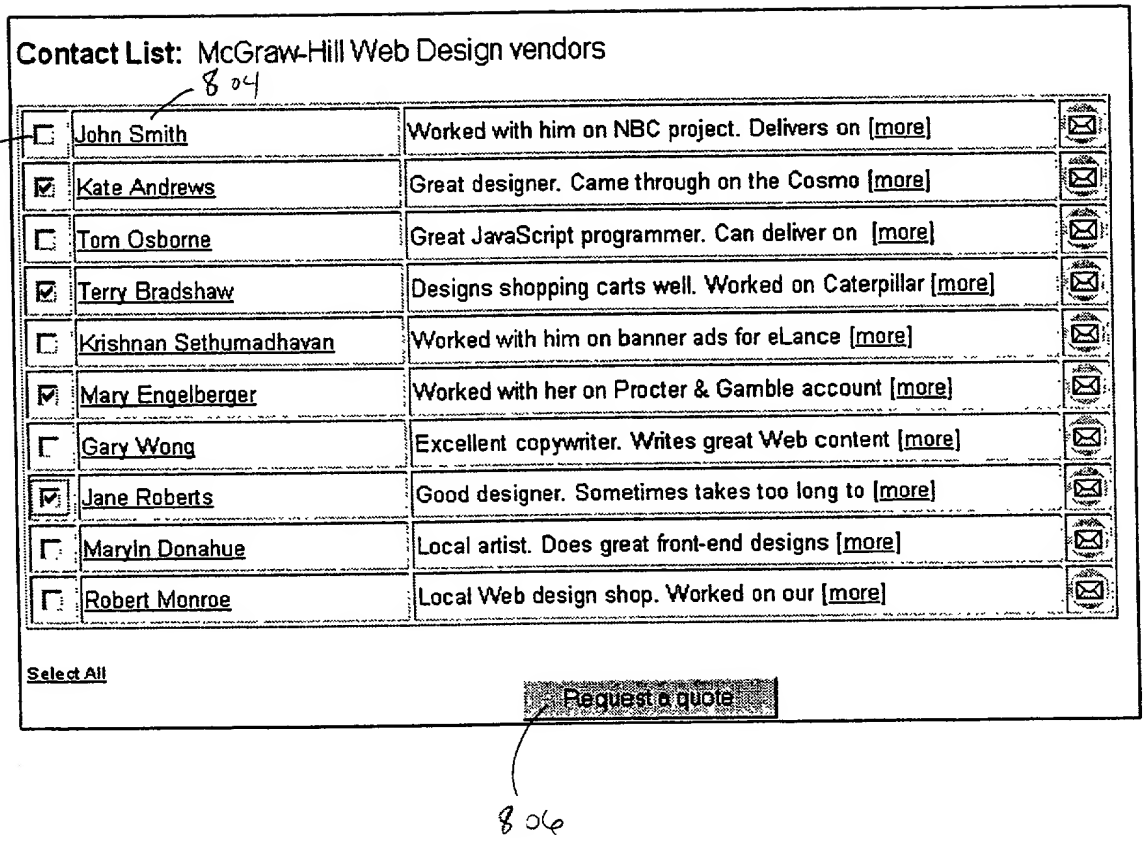
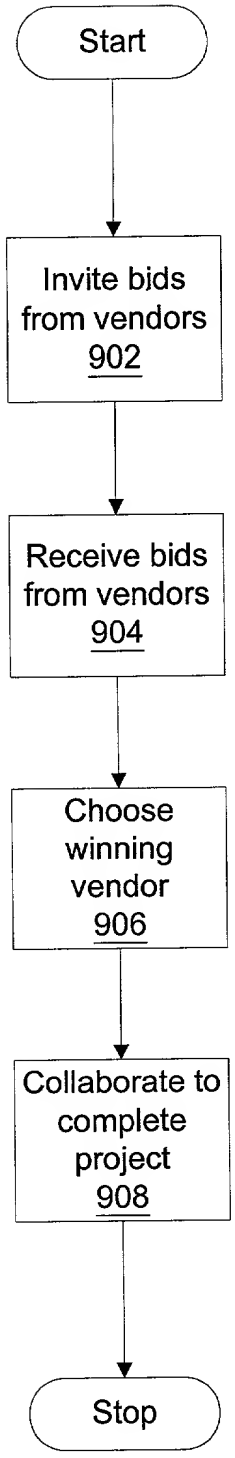

Contact List: McGraw-Hill Web Design vendors
804
802
John Smith
Worked with him on NBC project. Delivers on [more]
Kate Andrews
Great designer. Came through on the Cosmo [more]
Tom Osborne
Great JavaScript programmer. Can deliver on [more]
Terry Bradshaw
Designs shopping carts well. Worked on Caterpillar [more]
Krishnan Sethumadhavan
Worked with him on banner ads for eLance [more]
Mary Engelberger
Worked with her on Procter & Gamble account [more]
Gary Wong
Excellent copywriter. Writes great Web content [more]
Jane Roberts
Good designer. Sometimes takes too long to [more]
Marylin Donahue
Local artist. Does great front-end designs [more]
Robert Monroe
Local Web design shop. Worked on our [more]
Select All
Request a quote
806

Fig. 8



Procuring Services 204

Figure 9

Company Name Services Marketplace

Click Here For Startup Services

HOME | BUY SERVICES | PROVIDE SERVICES | COMMUNITY | SEARCH | HELP

Not Registered? Join Now

Need help with this page?

Post Your Project

Post your project for **free** and get bids from qualified businesses and professionals. For tips and examples, see Company Resources.

Online Help

Post by Phone

Describe Your Project

* Indicates required information

* Category: (Select One) — 1002

* Name your project: — 1004

* Describe your project: — 1006

2,000 character limit.

What will you receive at the end of the Project? (deliverables) — 1008

2,000 character limit.

Who will own the rights to the final work? — 1009

Include Files

Upload any files relevant to the project: Upload — 1010

Up to 10 files. Tips for uploading

Upload a faxed document or voice recording:

Check this box to attach a toll-free fax or voice recording to your project description.

Set Up the Bidding

* When do you want the project's final work delivered? — 1012

Dec 08 2000

* When do you want the bidding period to end? (21 day limit) — 1014

Dec 8 2000

The bidding period cannot exceed delivery date.

Specify a budget range for this project or leave this part blank to specify an "open" budget. More info

Min: US$

Max: US$

I want to block bids outside this range. More info

Continue

You can preview your information before submitting.

Please do not post contact information.

Fig. 10

EXPRESS MAIL NO. EL 672 426 780 US

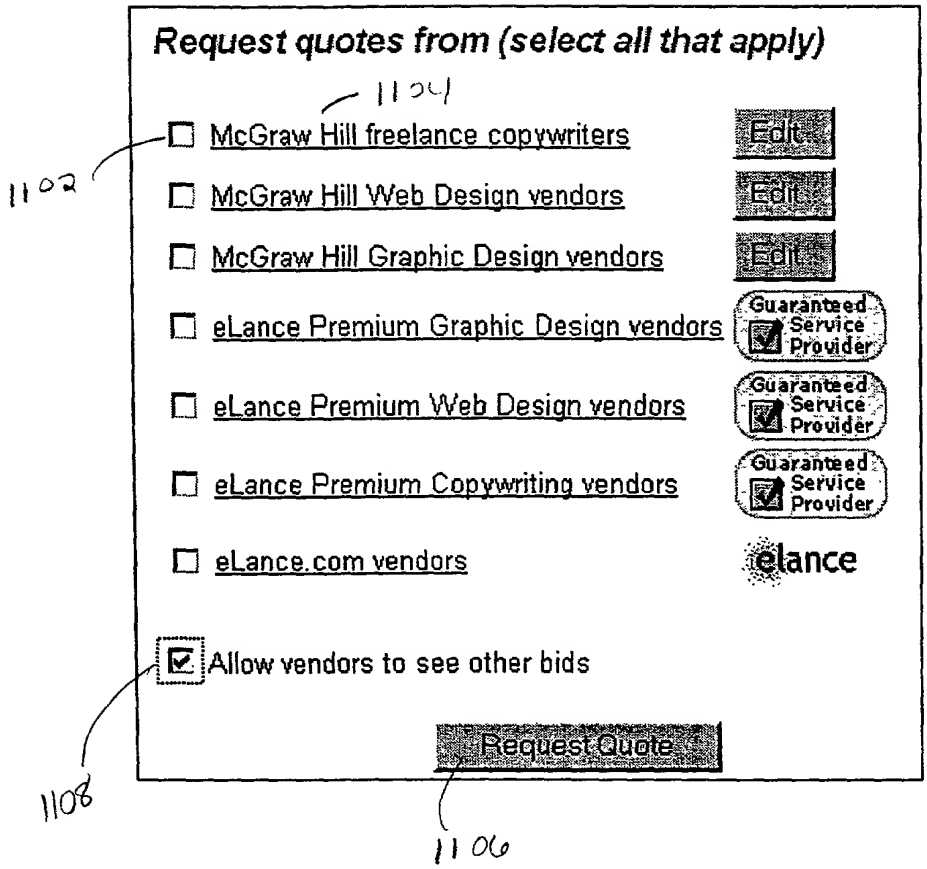

Request quotes from (select all that apply)
McGraw Hill freelance copywriters
Edit
McGraw Hill Web Design vendors
Edit
McGraw Hill Graphic Design vendors
Edit
eLance Premium Graphic Design vendors
Guaranteed Service Provider
eLance Premium Web Design vendors
Guaranteed Service Provider
eLance Premium Copywriting vendors
Guaranteed Service Provider
eLance.com vendors
elance
Allow vendors to see other bids
Request Quote
1104
1102
1108
1106

Fig. 11

Company Name Services Marketplace

Click Here for Startup Services

Project Name: Mobile Information Capture

Recent projects posted in Assemble a Team

# of bids	Budget Range	Average Bid	Started	Ends	Time Left
0	- - -	-	12/07/2000 12:56 EST	12/28/2000 00:00 EST	19 d, 8 h+

1202

Email this Project to Friends

Project Description

1204

Description: CPEC is already managing (on a non-profit platform) a project integrating handheld computers, customized database software, digital cameras and camcorders, and GIS software to capture information on physical assets distributed over a wide area. The technology may have applications in vertical markets such as property management, public utilities, transportation, and insurance. The technology package could have commercial value and can definitely be packaged as a "social entrepreneurial opportunity." The technology creates databases and maps of physical conditions, including photos and videos. The next technologies to incorporate are wireless data transmission and GPS (global positioning satellite data).

Attached Files:

Deliverable: A business plan that can be used to seek funding from VC firms in commerical applications or foundations (and others) for non-profit applications. CPEC has some contacts in both arenas.

Ownership: Negotiable.

Delivery Date: 04/01/01 12:04 A.M.
Company uses U.S. Eastern Time

Project ID: 4513276

Market Notes:

Buyer's Username: mmeotti
Authentication Status: Phone number confirmed
Projects Posted: 1
Winner Selected: 0

Public Message Board for this Project
No Messages Posted
Go to the Board

PLACE YOUR BID | POST SIMILAR PROJECT

Bids for this project

Guaranteed Service Provider

Filter by: Feedback : All | Portfolio : All | Profile : All | Go

View Declined Bids

Service Provider	Portfolio	Feedback (Number of Reviews)	Bid	Delivery date	Bid time	Message

Fig. 12

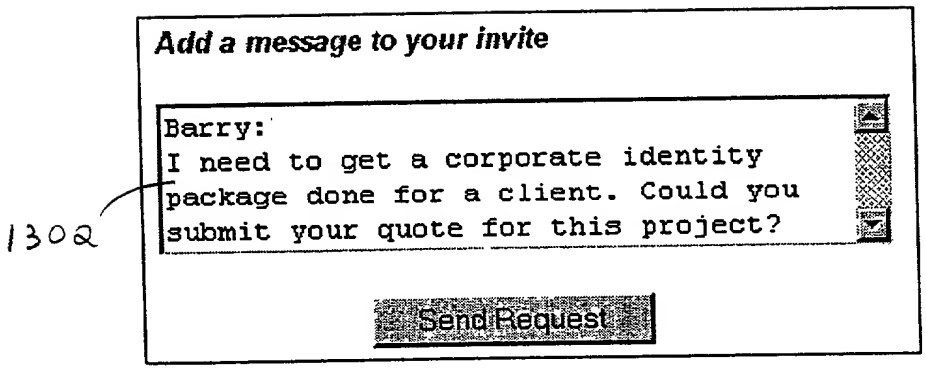

Add a message to your invite
Barry:
I need to get a corporate identity package done for a client. Could you submit your quote for this project?
1302
Send Request

Fig. 13

Company Name Services Marketplace

Click Here For Startup Services

HOME | BUY SERVICES | PROVIDE SERVICES | COMMUNITY | SEARCH | HELP

Not Registered? Join Now

Need help with this page

Place a Bid for Mobile Information Capture

There is no charge to bid. Company charges a 10% Transaction Fee if you are awarded and accept the project. This fee is applied to your Company Account and must be paid Within 45 days. More info.

Remember, to bid:

- You must be registered
- You must create a User Profile

Online Help

Resources

Currency Note: The buyer posted this project in US DOLLAR and is accepting bids in US DOLLAR only. More info. For quick conversions use the Company Calculator.

Enter Bid Info

* Enter your bid amount: US$ — 1402

Buyer's Estimate: Min US$, Max US$
Bid Amount can be more or less than Buyer's estimate.

* Enter the date by which you can deliver the final work:
Apr , 01 , 2001 — 1404

Default is the date requested by the buyer. eLance uses U.S. Eastern Time.

— 1406

Summarize your proposal: (2,000 character limit)

Attach more info to your bid:
File Upload — 1408

All uploaded files are publicly available. Include mockups at your own risk. Tips for Uploading

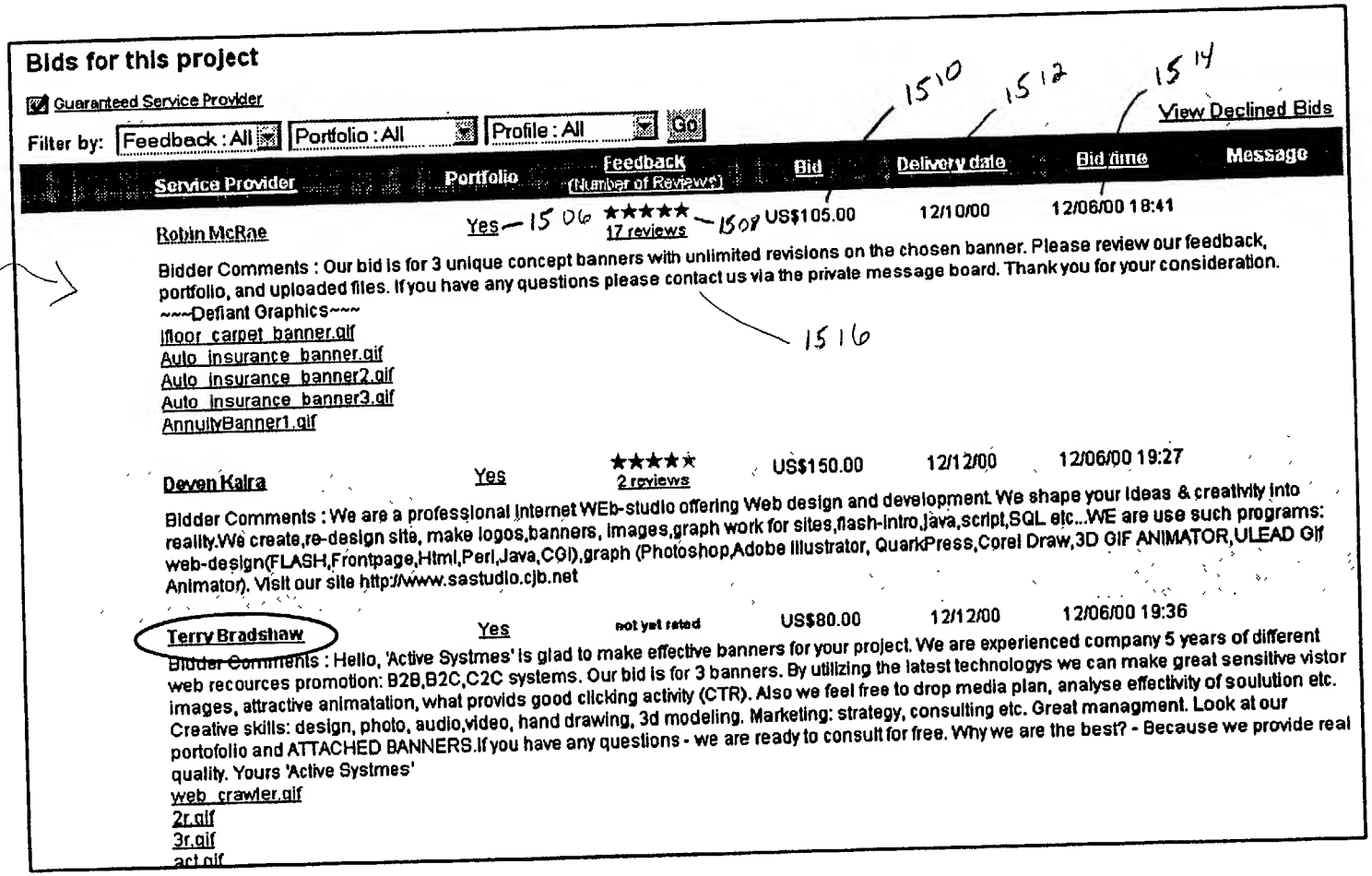
Include a fax or voice recording:

☐ Check this box to receive a free number that you can call to send a fax or make a voice recording, which will be attached to your bid.

Preview My Bid

You must be registered to bid.

Fig. 14



Bids for this project

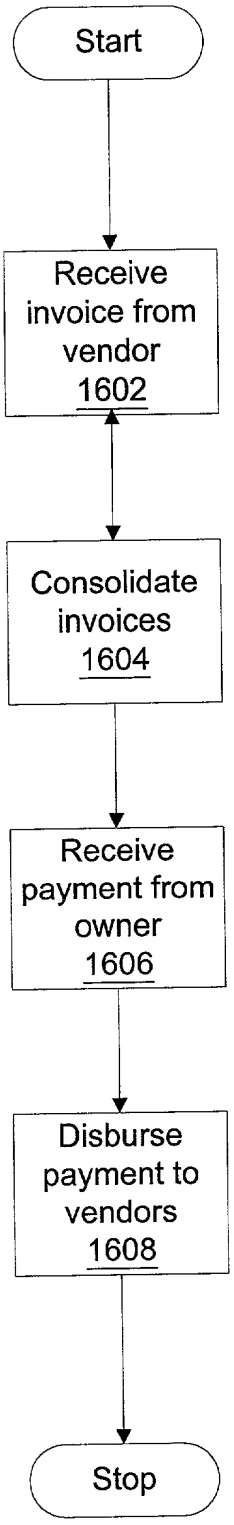
Guaranteed Service Provider

Filter by: Feedback : All | Portfolio : All | Profile : All | Go

View Declined Bids

Service Provider	Portfolio	Feedback (Number of Reviews)	Bid	Delivery date	Bid time	Message
Robin McRae	Yes	★★★★★ 17 reviews	US$105.00	12/10/00	12/06/00 18:41	

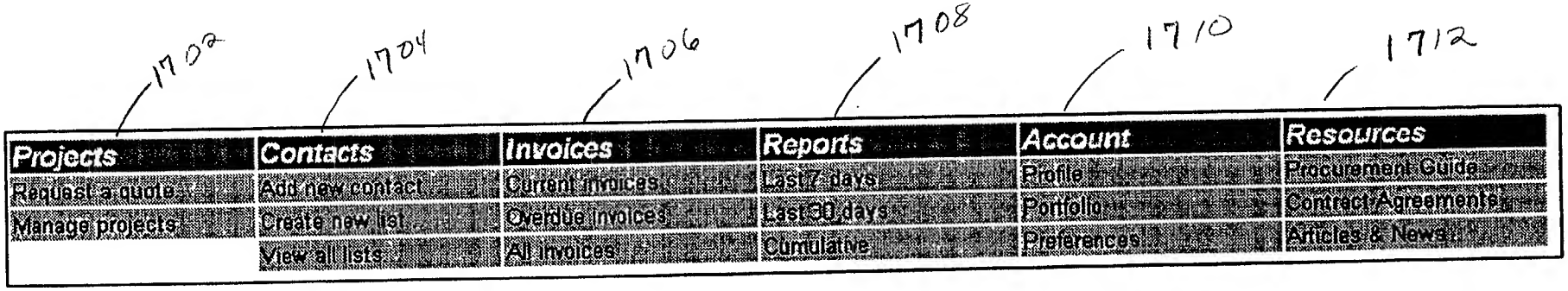
Bidder Comments : Our bid is for 3 unique concept banners with unlimited revisions on the chosen banner. Please review our feedback, portfolio, and uploaded files. If you have any questions please contact us via the private message board. Thank you for your consideration.
~~~Defiant Graphics~~~
ifloor_carpet_banner.gif
Auto_insurance_banner.gif
Auto_insurance_banner2.gif
Auto_insurance_banner3.gif
AnnuityBanner1.gif

Deven Kalra	Yes	★★★★★ 2 reviews	US$150.00	12/12/00	12/06/00 19:27

Bidder Comments : We are a professional Internet WEb-studio offering Web design and development. We shape your ideas & creativity into reality.We create,re-design site, make logos,banners, images,graph work for sites,flash-intro,Java,script,SQL etc...WE are use such programs: web-design(FLASH,Frontpage,Html,Perl,Java,CGI),graph (Photoshop,Adobe Illustrator, QuarkPress,Corel Draw,3D GIF ANIMATOR,ULEAD Gif Animator). Visit our site http://www.sastudio.cjb.net

Terry Bradshaw	Yes	not yet rated	US$80.00	12/12/00	12/06/00 19:36

Bidder Comments : Hello, 'Active Systmes' is glad to make effective banners for your project. We are experienced company 5 years of different web recources promotion: B2B,B2C,C2C systems. Our bid is for 3 banners. By utilizing the latest technologys we can make great sensitive vistor images, attractive animatation, what provids good clicking activity (CTR). Also we feel free to drop media plan, analyse effectivity of soulution etc. Creative skills: design, photo, audio,video, hand drawing, 3d modeling. Marketing: strategy, consulting etc. Great managment. Look at our portofolio and ATTACHED BANNERS.If you have any questions - we are ready to consult for free. Why we are the best? - Because we provide real quality. Yours 'Active Systmes'
web_crawler.gif
2r.gif
3r.gif
act.gif

1502 1506 1508 1510 1512 1514 1516
~~~



Payment Process 208

Figure 16

EP2052260



C.T.L.

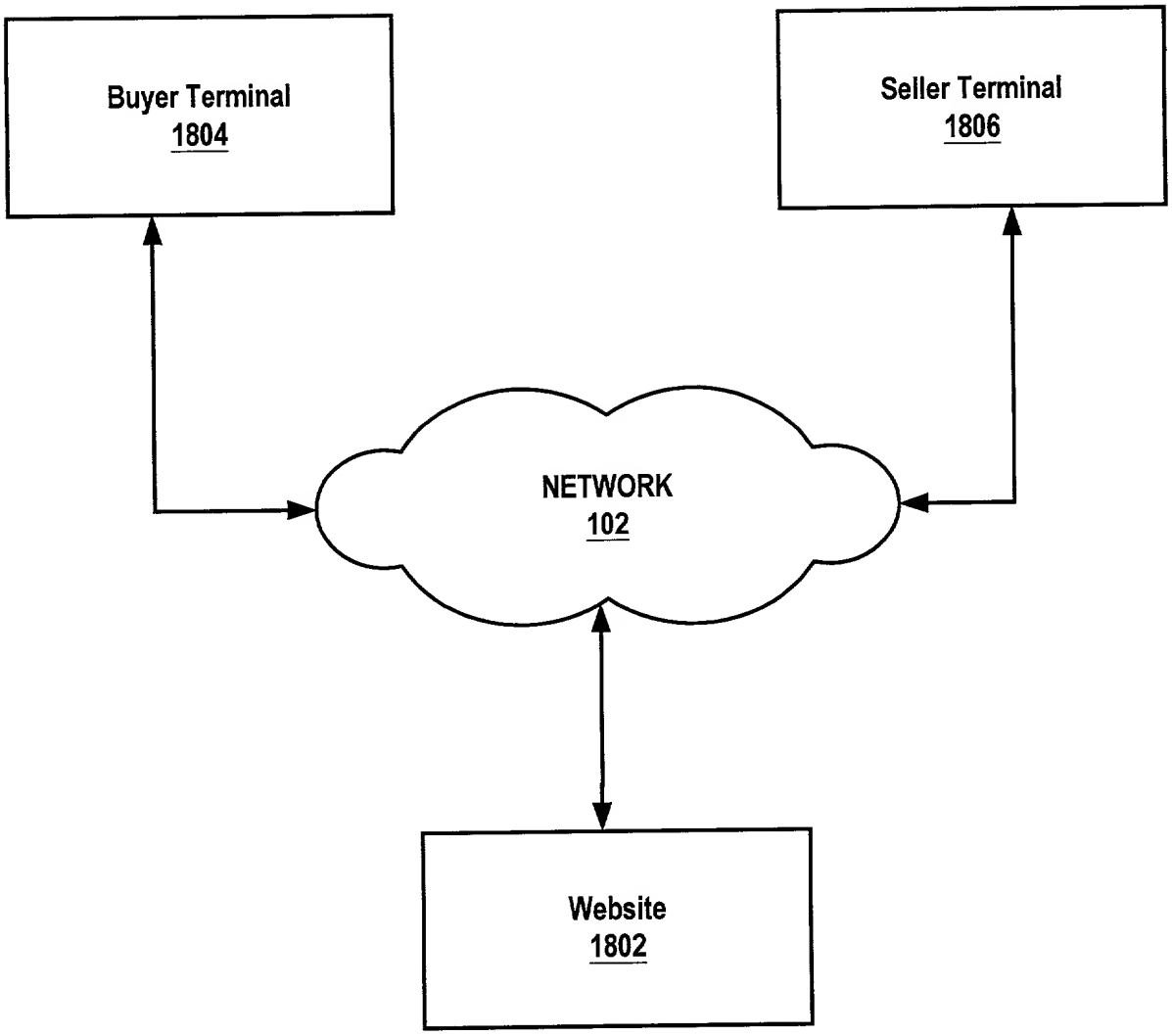

Buyer Terminal
1804
Seller Terminal
1806
NETWORK
102
Website
1802

Figure 18

Attorney Docket No. 60655.0009US01

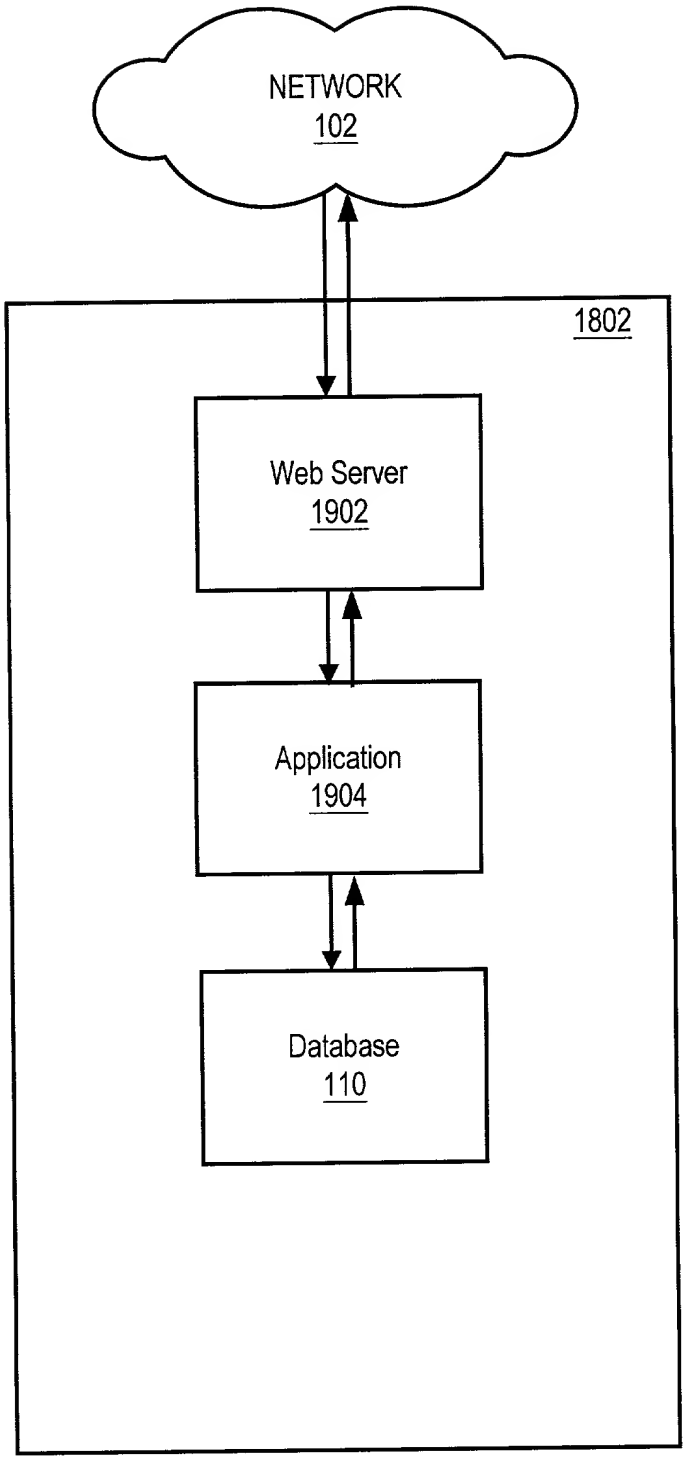


Figure 19

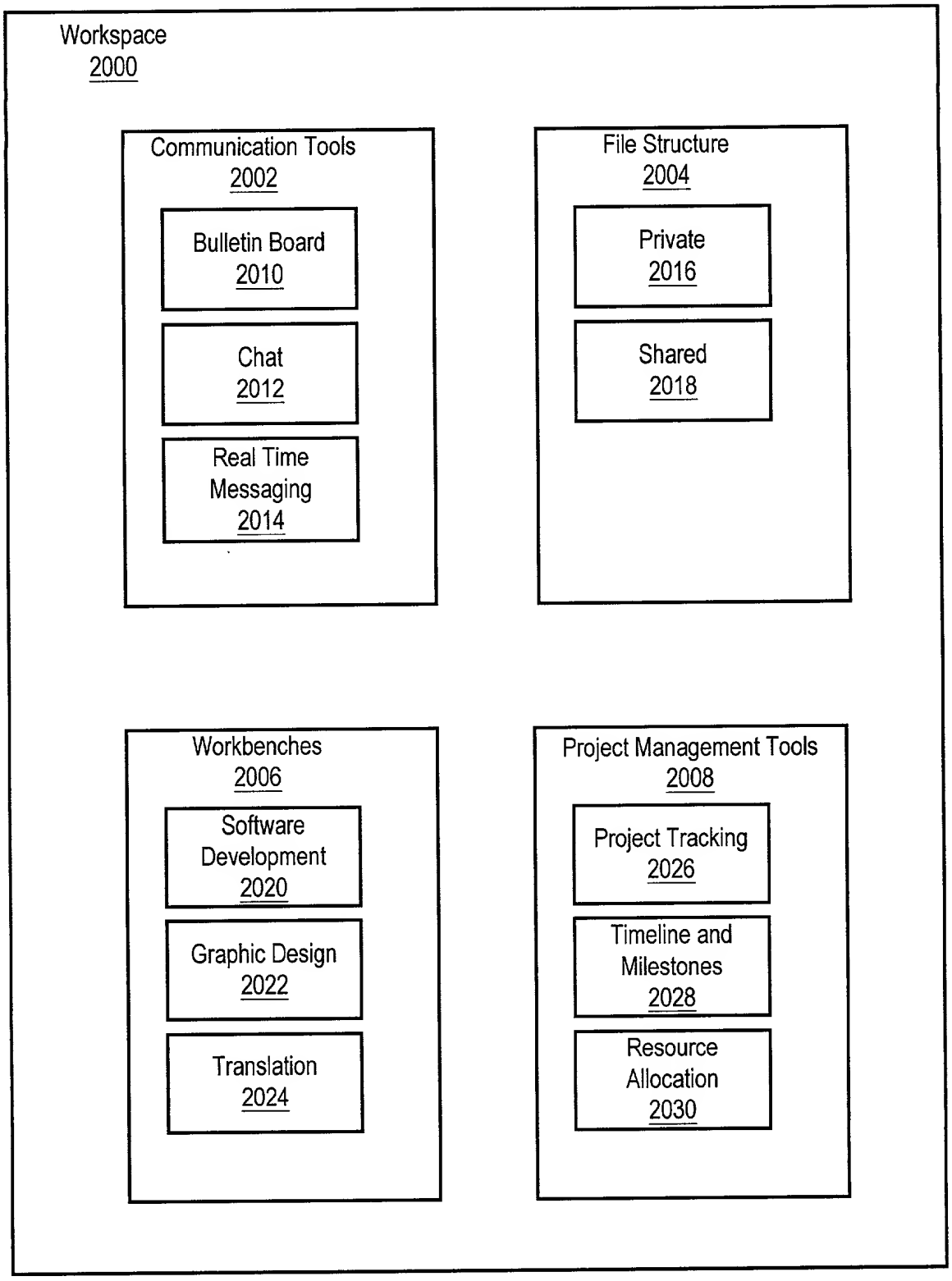

Workspace
2000
Communication Tools
2002
Bulletin Board
2010
Chat
2012
Real Time
Messaging
2014
File Structure
2004
Private
2016
Shared
2018
Workbenches
2006
Software
Development
2020
Graphic Design
2022
Translation
2024
Project Management Tools
2008
Project Tracking
2026
Timeline and
Milestones
2028
Resource
Allocation
2030

Figure 20

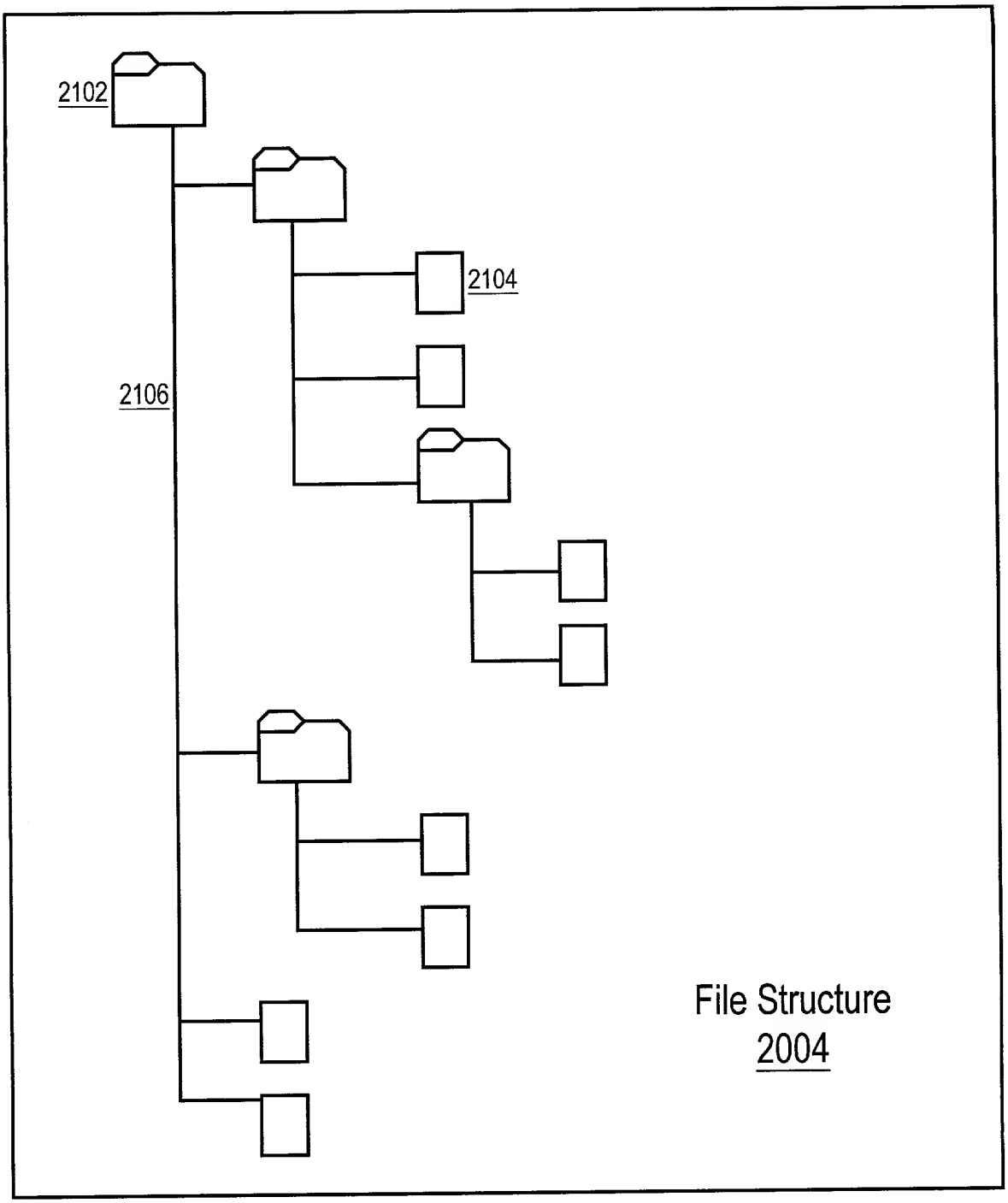


Figure 21

home | buy | sell | my elance | register | search | help

Post an RFP | Fixed-Price Services

Post a Request for Proposal and Get Bids

Use this form to post your project. If you are a first-time user, you will be asked to provide a phone number or credit card in order to maintain the integrity of the eLance marketplace. Read about eLance security.

Need Live Assistance?
Get help from a live person online or post a project by phone.
Online Help | Post by Phone

Get help **Posting an RFP**.
View Tips and How-To in eLance **Resources**.

RFP Wizards
Also use these customized forms to post your project:

Business
- General
- Business Plan
- Data Entry
- Document Editing
- Presentations
- Research
- Transcription
- Translation

Computer
- General
- Computer Consulting
- IBM AS-400 Services
- Linux related Services
- Software Development
- Web Hosting
- Web Site Development

Describe Your Project

(* = Required Field)

Give your project a name*:

Describe your project in detail*:

2,000 character limit. You can use HTML tags. Don't enter contact info.

What will you receive at the end of the project? (Deliverables)

Be as specific as you can. 2,000 character limit.

When do you want to receive the project?*

Aug | 11 | 2000

Who will own the rights to the final work?

Include Files

Upload any files relevant to the project: UPLOAD

Up to 10 files of any type.

Upload a faxed document or voice recording:

☐ Check this box to send a toll-free fax or make a voice recording. It will be attached to your project description.

Set Up the Bidding

Select the eLance marketplace for your project*:

(Select One)

Other:

If you selected Other in the pulldown menu, enter a brief description in the Other box.

How long do you want bidding to run?*

days

How much do you estimate the project will cost?

US$

Numeric characters only. This is only a guideline; bids may be higher or lower.

Fig. 22(a)

Post a Fixed-Price Service Offer

Use this form to post a description of a service with easily defined parameters and a standard per-unit price. Don't enter your email address or telephone number into this form. Contact info is released as part of a transaction. You can edit your offer at any time.

2210

Describe Your Service

What Type of Service Do You Provide? 2220
Required

(Select One)

Other:

The pull-down menu lists just some of the services that trade on eLance. If you don't see your service, select Other and then enter a one or two word description in the box also marked Other.

What's Your Specialization? 2222
Required

2212

List the exact type of service you're offering. e.g., English-Italian (if you chose Business: Translation). Note: ONLY THE FIRST 25 LETTERS of your specialization will be immediately visible from the Service Offers Marketplace.

Price/Unit: 2224
Required

US$ / (Select One) Other:

Pick a unit of measurement for your service from the menu above or enter your own unit in the box marked Other. Give the price for each unit in U.S. dollars.

How Long Will It Take You to Deliver? 2226

Hours

Enter a turnaround time in hours. Turnaround time must be entered as a number.

Describe Your Service 2228

Upload Examples of Your Work for Buyers to Evaluate 2230

UPLOAD

You can attach up to 10 files of any type, including images, text files and html files. View tips for uploading files.

2232 — Preview

After pressing this button, you can review and edit your Offer before it's posted live.

Fig. 22(b)

Place a Bid

Back to Project Description

To bid for this project, you must be registered, and **you must have a user profile containing at least 300 characters** of information. Do not put your contact info in your bid, or it may be removed and your membership suspended. A * indicates a required field.

Need Help?

Get help now from a live person using online chat.

Online Help

2210

Enter Your Bid

2234 *Enter your bid amount:

US$ [ ] 2212

Selection is made on more than price. Bid can be above or below the buyer's estimate or other bids. Tips

2236 *Enter the date by which you can deliver the final work:

Aug 28 2000

Default is the date requested by the buyer. eLance uses United States Eastern Time.

Summarize your proposal: (2,000 character limit)

2238

Upload a longer proposal if necessary. Don't enter contact info. If you do, your bid may be removed. You can get more information from the buyer by posting questions to the project message board.

Attach more info to your bid:

2230 FILE UPLOAD [ ]

All uploaded files are publicly available. Include mockups of the completed work at your own risk. Tips

Include a fax or voice recording:

2242 ☐ Check this box to receive a free number that you can call to send a fax or make a voice recording, which will be attached to your bid. (Publicly available.)

2232 Preview My Bid

You must be registered to bid.

Fig. 22(c)

home | buy | sell | my elance | register | search | help

Activity | Account | Edit Profile | Watch Center | Log Out

File Sharing

2 MB in use - 48 MB available

Empty

Project Name: Garden Landscape Design Ideas

2016 — Private -- Your Private Area info

2018 — Shared -- Between Buyer and Seller info

Project Name: Garden Landscape Design Ideas

Contents: 2 folders, 2 MB

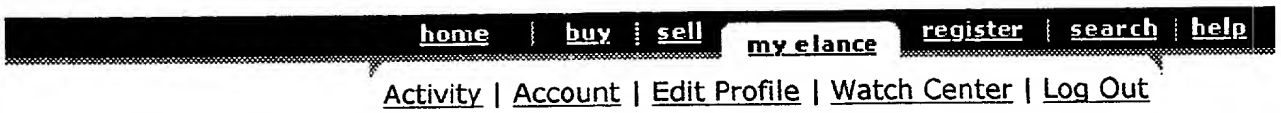
Last Modified:

2304

2302 — Use the private Message Board

Fig. 23(a)

Exhibit 1029, page 1029 of 1050



2018 — **File Sharing** 2 MB in use - 48 MB available Empty

308 — **Garden Landscape Design Ideas > Shared**

Create Folder | Copy | Move | Rename | Delete | Download | Upload | Add Comme

104 —

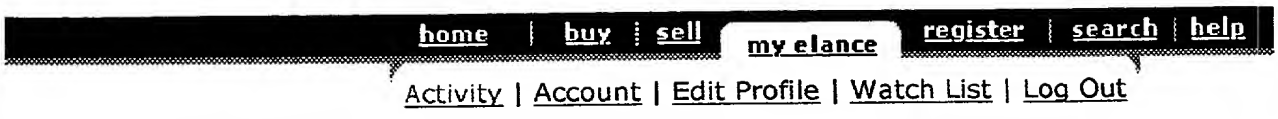
☐	100-0029_IMG.JPG	info
☐	100-0030_IMG_2.JPG	info
☐	100-0031_IMG.JPG	info
☐	100-0032_IMG.JPG	info
☐	Description.html	info

Folder/File Name: Shared
Contents: 0 folders, 2693Kb
Last Modified: 11-JUL-00
Comments:

2302 — Use the private Message Board

Fig. 23(b)

SUBSTITUTE SHEET (RULE 26)



Logged in as **alee.** Log out.

Private Message Board for Garden Landscape Design Ideas

Enter Message

2304

Add Files
If you wish, upload files to complement your message.

2306 UPLOAD

You can attach up to 10 files of any type, including images, text files and html files. View tips for uploading files.

Post

Use the My eLance Workspace

Name	Message	Time Posted	Download

2306

Fig 23(c)

home | buy | sell | my elance | register | search | help

Bid on a Project | Post a Service Offer

RFPs: All Categories

Add to My Watch List

Post Your RFP

Search RFPs: GO!

More RFPs: All Categories GO!

400

Current RFPs in Project Marketplace

FILTER BY Categories: All | Closing: All | Listed: All

2402 ID	2404 Project Name	2406 Category	2408 Sub-category	2410 Initial Estimate	2412 # bids	2414 Average bid	2416 Time Left	2418 Buyer	Auth Status
3161075	user administration with php&mysql	Computer	Software Development	--	0	--	28 d, 23 h+	bfi	
3160993	PHP & MySQL Expert	Computer	Consulting	US$1.51	0	--	2 d, 23 h+	SilkWeb2000	
3160845	CopyWriting - 4 Website	Creative	Writing	US$1,200.00	2	US$770.00	4 d, 22 h+	CopierWatcher	
3160307	VenueZone Party Icons	Creative	Design	US$1.14	0	--	9 d, 22 h+	liamcasey	
3159153	Audio Streaming	Computer	Software Development	--	0	--	3 d, 21 h+	abhi7	
3159132	datanuggets.com	Marketing	Sales - Domain Name	US$50,000.00	0	--	24 d, 21 h+	dwilliams	
3159129	Designing a Half page Color AD	Creative	Design	US$250.00	5	US$610.00	21 h, 31 m+	RC23	
3158229	Creative Writting	Creative	Writing	US$30.00	10	US$54.50	20 h, 26 m+	dawnaavery2	
3156880	Work at Home	Marketing		--	0	--	29 d, 18 h+	einstein	
3156837	Logo & Stationery Design	Creative	Design	--	11	US$495.55	29 d, 18 h+	yyhe	
3156576	Convert hard docs to PDF	Computer	Consulting	US$200.00	6	US$166.58	2 d, 17 h+	PGLink	
3155060	Powerpoint Touch-Up	Business	Report Production	US$60.00	13	US$51.08	14 h, 17 m+	Flashed1	

Fig. 24

100

home | buy | sell | my eLance | register | search | help

Post an RFP | Fixed-Price Services

Services: All Categories

Add to My Watch List

Post Your Service

Search Services: GO

More Services: All Categories GO

Recently Purchased Services:

- -: US$20.00
- logos, web, photography: US$75.00
- writing,research,business support: US$10.00 MORE

2500 — **Fixed-Price Services Available in All Categories**

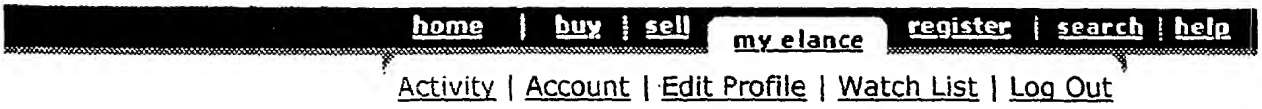
FILTER BY Categories: All | Feedback: All | Price/Unit:

2502

ID	Action	Category	Sub Category	Specializations	Price	Unit	Seller	
2033255	Info & Buy	Creative	web design	all web design, html or wysiwyg	US$40.00	Hour	rdgraphics	5
2033205	Info & Buy	Creative	Design	all design	US$50.00	Hour	rdgraphics	5
2118290	Info & Buy	Business	Startup Services	Consulting	US$150.00	Hour	SourceCFO	5
2129818	Info & Buy	Creative	Design	Consultant	US$30.00	Hour	adamwho	5
2115328	Info & Buy	Creative	Design	Logo Design	US$300.00	Item	suebee277	5
2040229	Info & Buy	Computer	online promotions	Online Marketing	US$25.00	Hour	sarah77mc	5
2115344	Info & Buy	Creative	Design	Brochure Design	US$400.00	Item	suebee277	5
2229197	Info & Buy	Creative	Design	Logo Design	US$35.00	Hour	strongvisuals.com	5
2072517	Info & Buy	Creative	Design	Design /Production Services for Print	US$85.00	Hour	Design_Pro	5
2162954	Info & Buy	Creative	Design	logos	US$350.00	Item	garvey	5
2263249	Info & Buy	Computer	Software Development	Application Development	US$50.00	Hour	ggarg	5

2504 2506 2508 2510 2512 2514 2516 2518

Fig 25



My eLance: Activity

New Features!

My Buying Activity

Activity Archive | Archive/ Delete Manager

ID	Bid ID	Name	Type	Seller	Status	Actions	Work Space	Message	Make a Payment
2616	2618	2620	2622	2624	2626	2628	2630	2632	2634

Post a Project | Browse Fixed-Price Services

2608 2610

My Selling Activity

Activity Archive | Archive/ Delete Manager

ID	Bid ID	Name	Type	Buyer	Status	Actions	Work Space	Message	Send an Invoice
				2638					2636

Bid on a Project | Post a Fixed-Price Service Offer

2612 2614

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About eLance.

Fig. 26

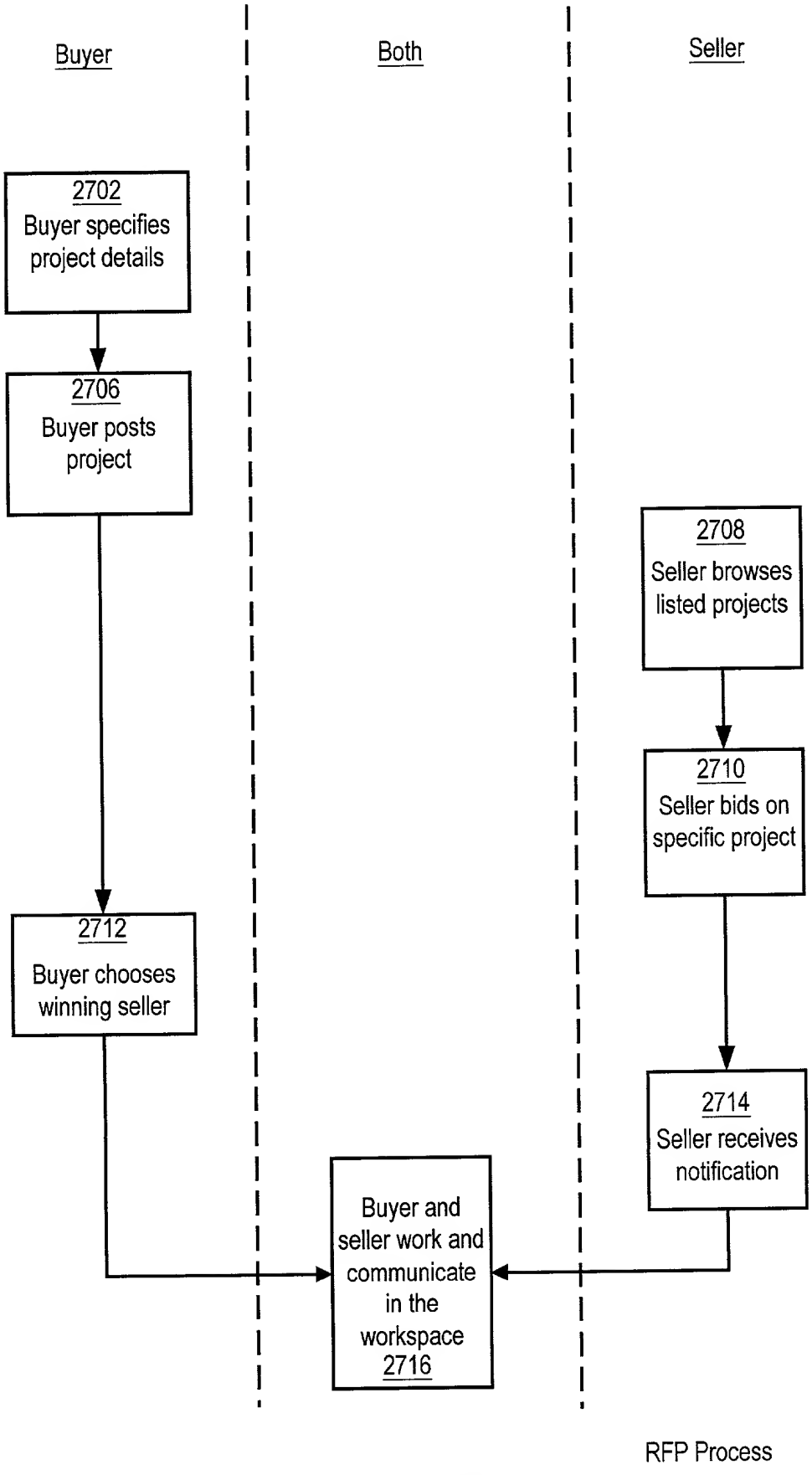

Buyer
Both
Seller
2702
Buyer specifies project details
2706
Buyer posts project
2708
Seller browses listed projects
2710
Seller bids on specific project
2712
Buyer chooses winning seller
2714
Seller receives notification
Buyer and seller work and communicate in the workspace
2716
RFP Process

Figure 27

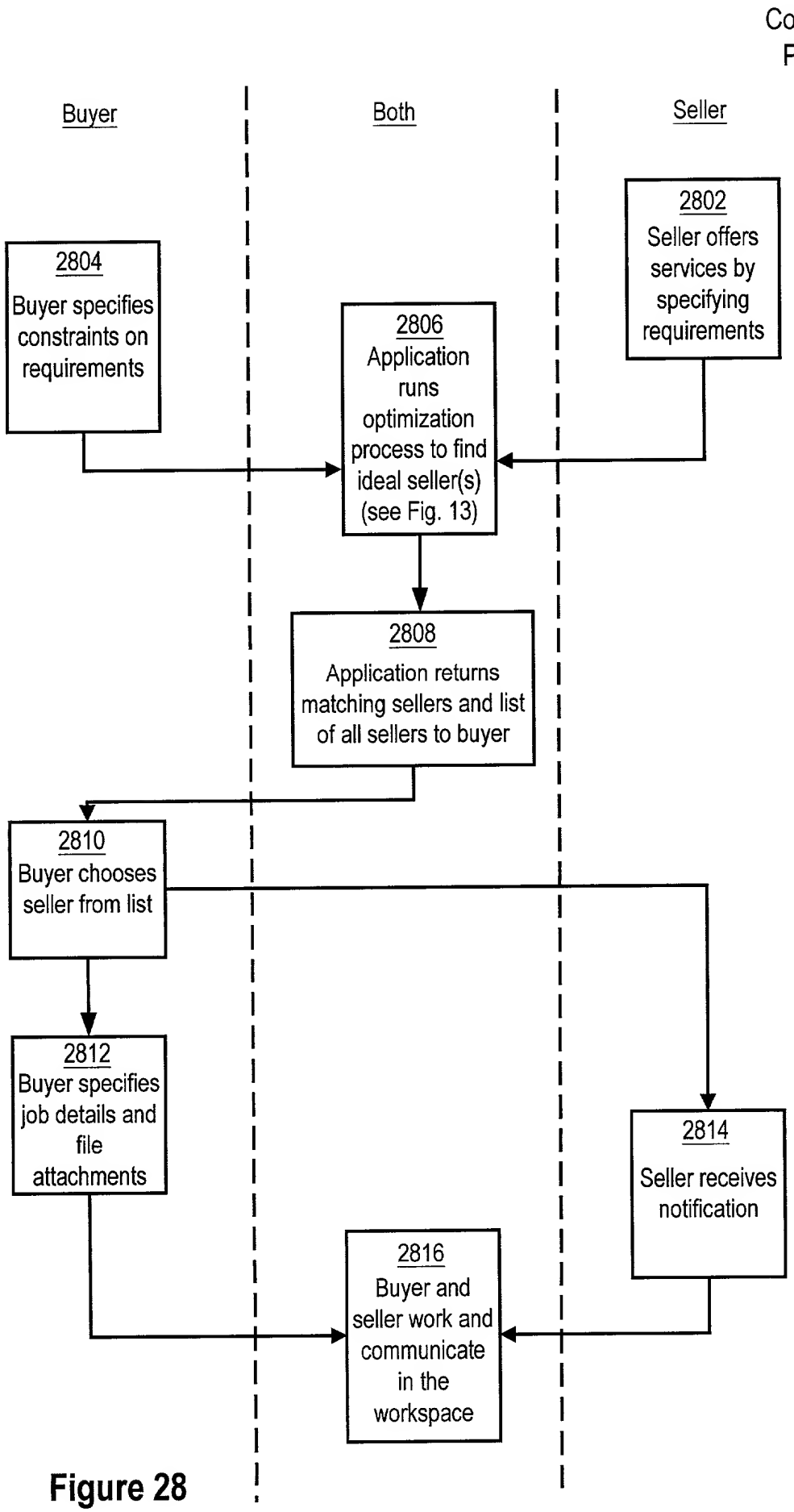

Commodity Process
Buyer
Both
Seller
2802
Seller offers services by specifying requirements
2804
Buyer specifies constraints on requirements
2806
Application runs optimization process to find ideal seller(s) (see Fig. 13)
2808
Application returns matching sellers and list of all sellers to buyer
2810
Buyer chooses seller from list
2812
Buyer specifies job details and file attachments
2814
Seller receives notification
2816
Buyer and seller work and communicate in the workspace

Figure 28

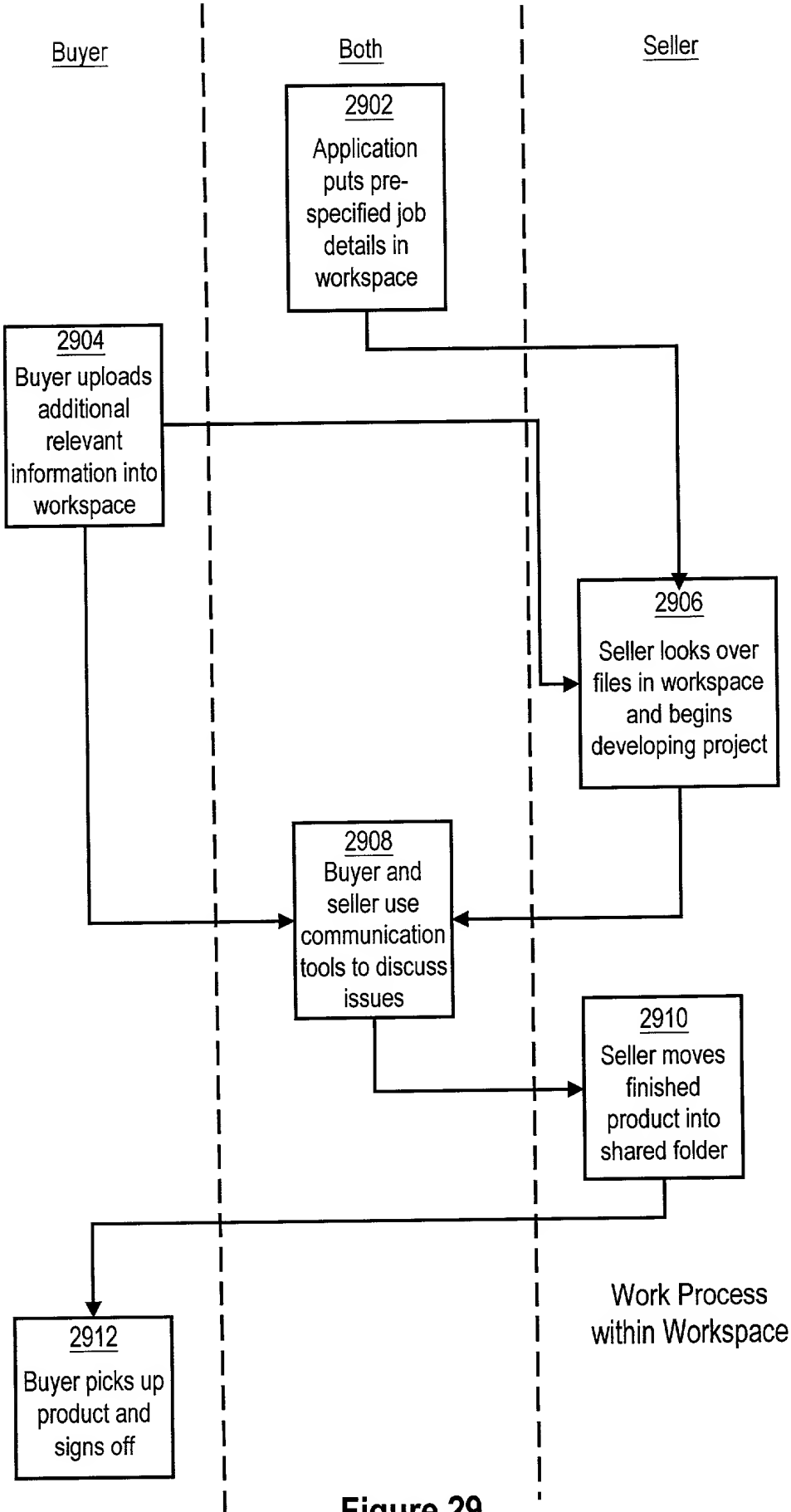

Buyer
Both
Seller
2902
Application puts pre-specified job details in workspace
2904
Buyer uploads additional relevant information into workspace
2906
Seller looks over files in workspace and begins developing project
2908
Buyer and seller use communication tools to discuss issues
2910
Seller moves finished product into shared folder
2912
Buyer picks up product and signs off
Work Process within Workspace

Figure 29

Attorney Docket No. 60021-0001

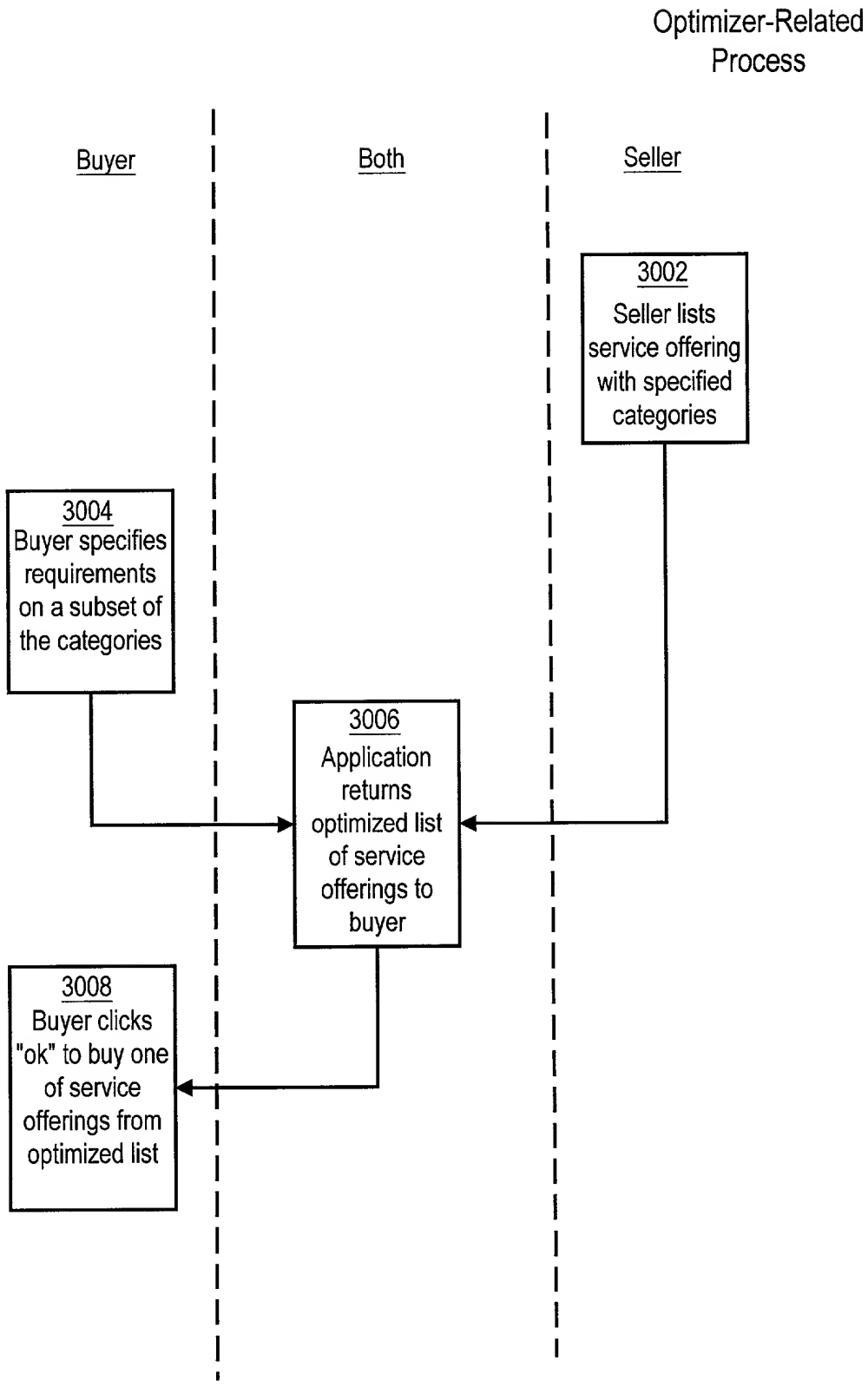


Figure 30

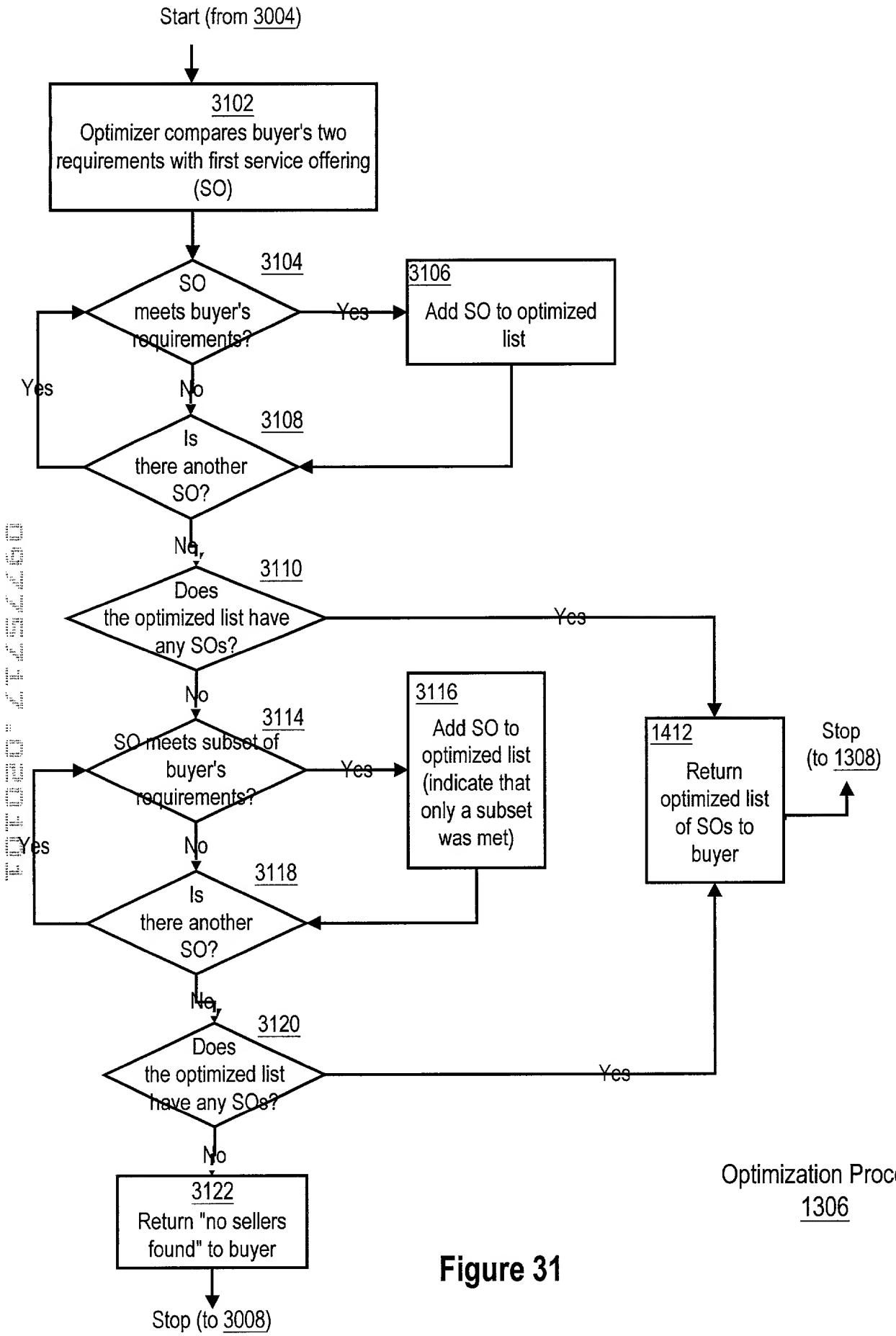

Start (from 3004)
3102
Optimizer compares buyer's two requirements with first service offering (SO)
3104
SO meets buyer's requirements?
Yes
3106
Add SO to optimized list
No
Yes
3108
Is there another SO?
No
3110
Does the optimized list have any SOs?
Yes
No
3114
SO meets subset of buyer's requirements?
Yes
3116
Add SO to optimized list (indicate that only a subset was met)
No
Yes
3118
Is there another SO?
No
3120
Does the optimized list have any SOs?
Yes
No
3122
Return "no sellers found" to buyer
Stop (to 3008)
1412
Return optimized list of SOs to buyer
Stop (to 1308)
Optimization Process 1306

Figure 31

TOP020 ZP2592260

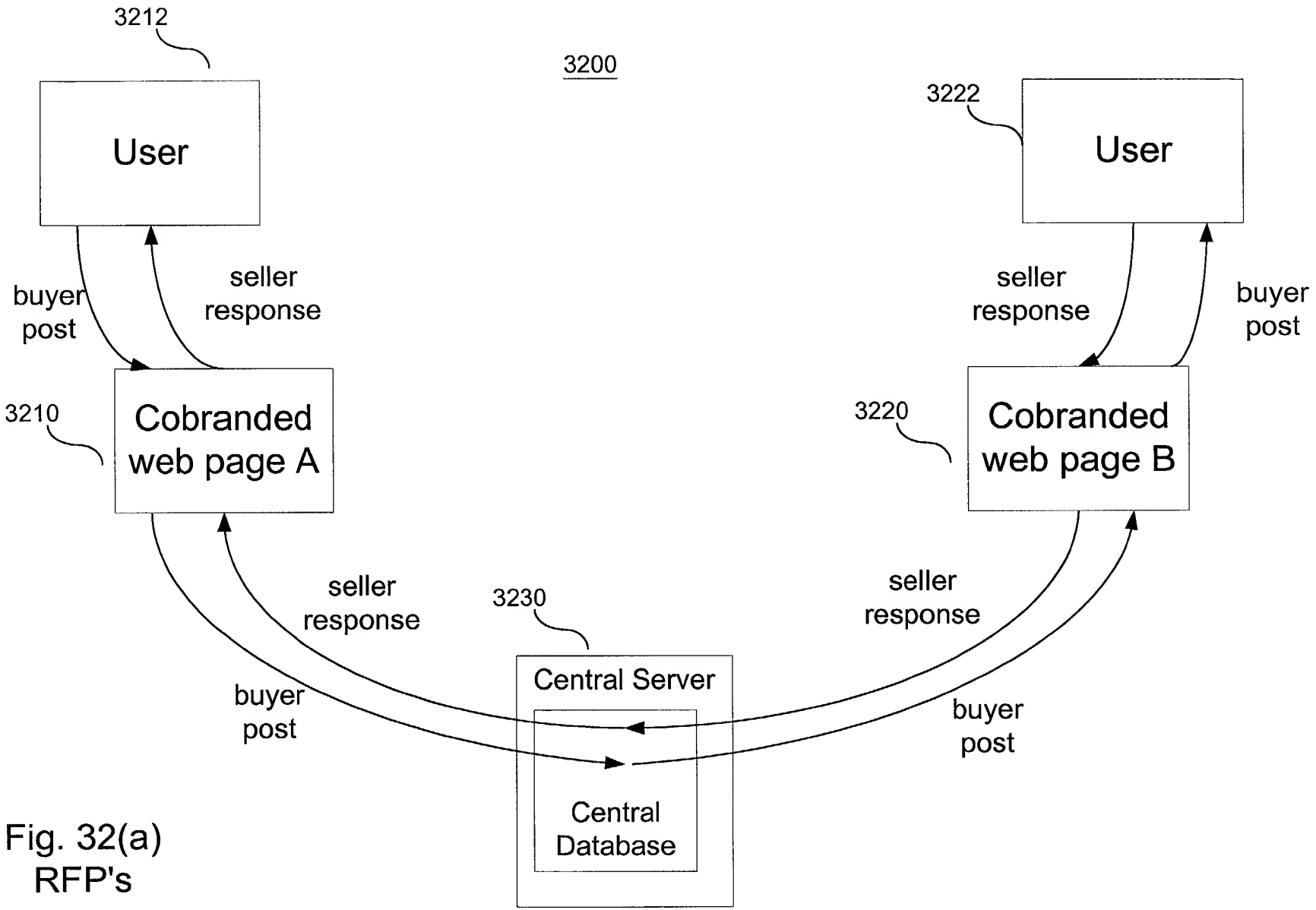


Fig. 32(a)
RFP's

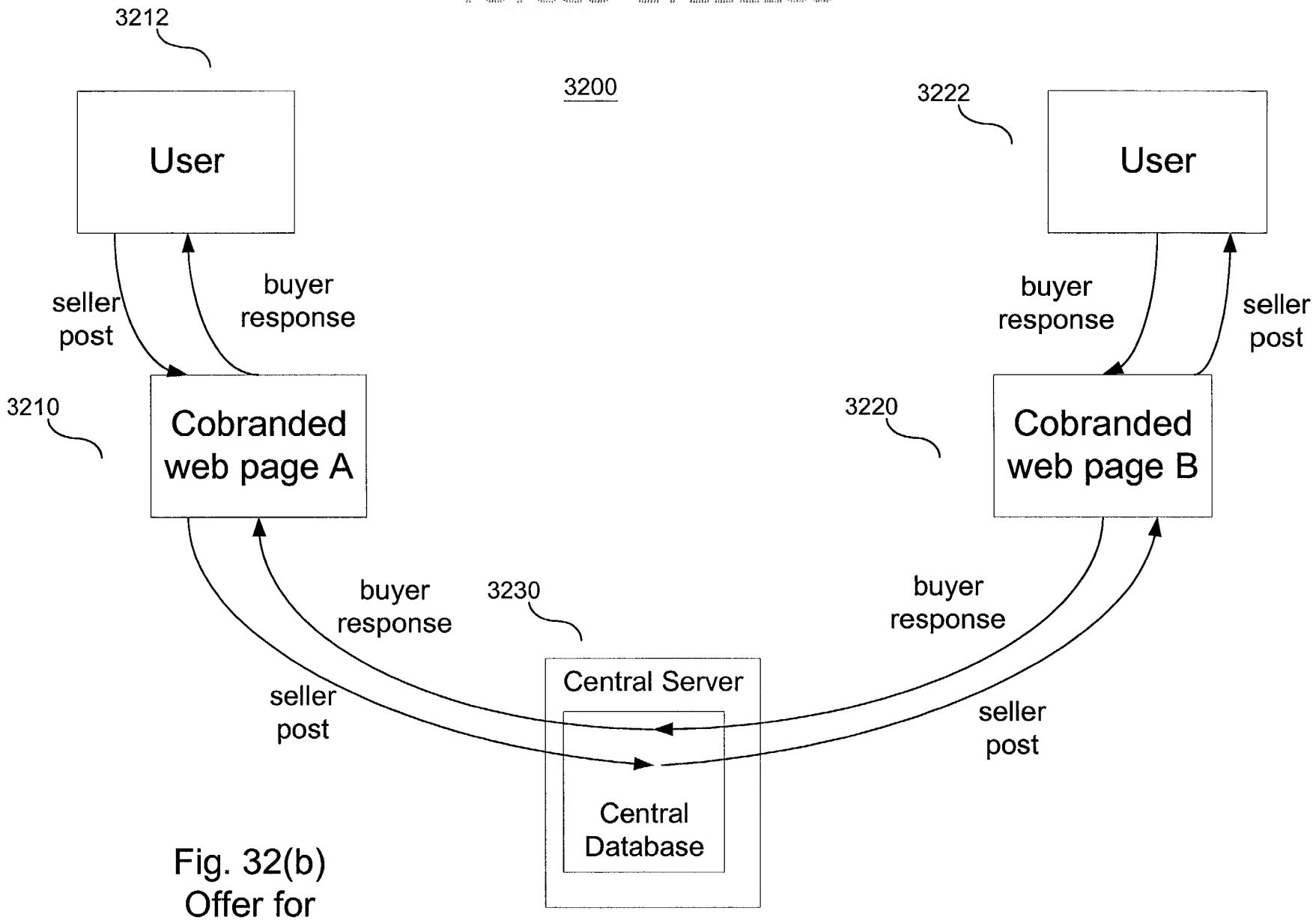


Fig. 32(b)
Offer for Commodities

Fig. 32(c)

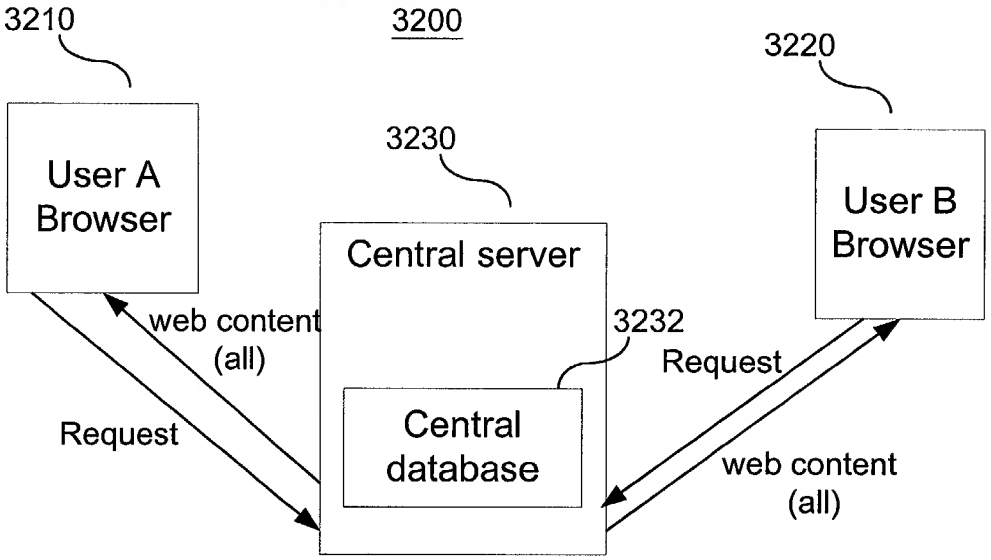
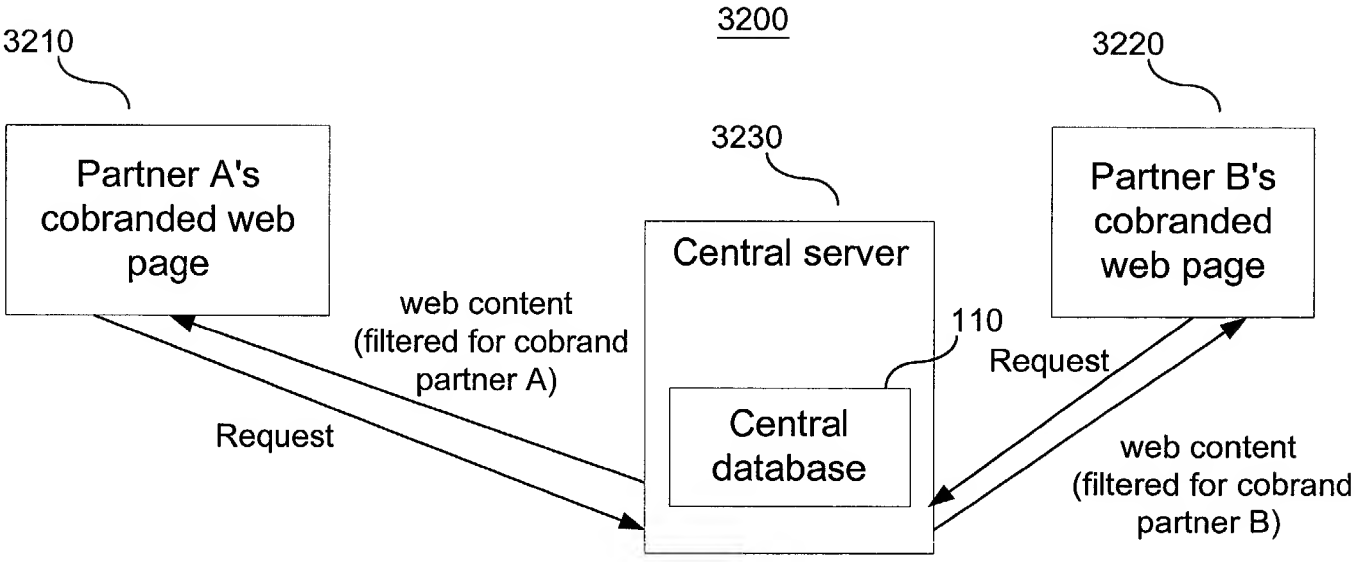


Fig. 32(d)



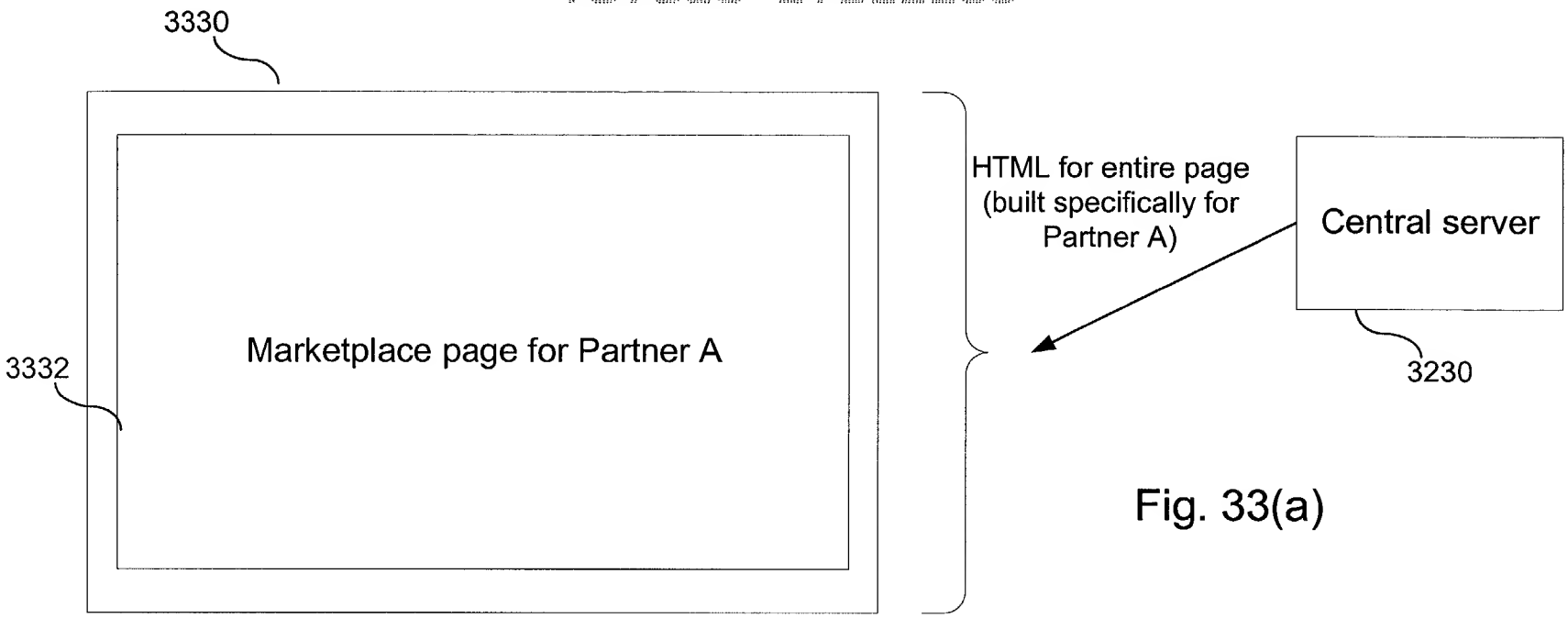


Fig. 33(a)

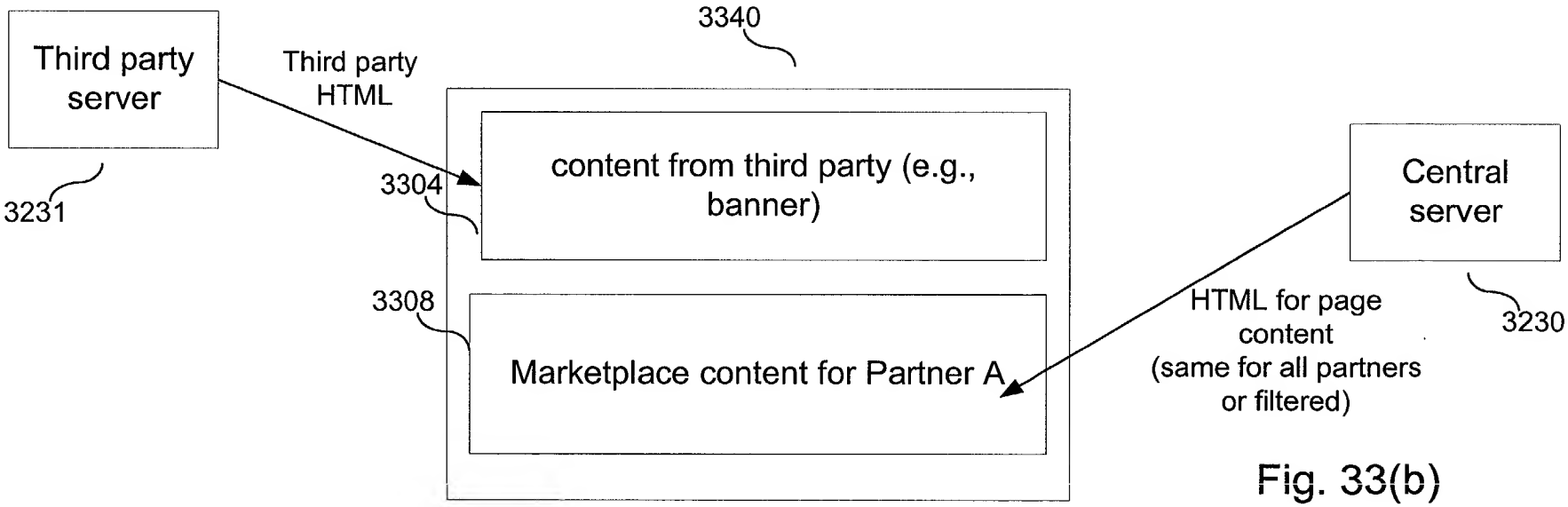


Fig. 33(b)

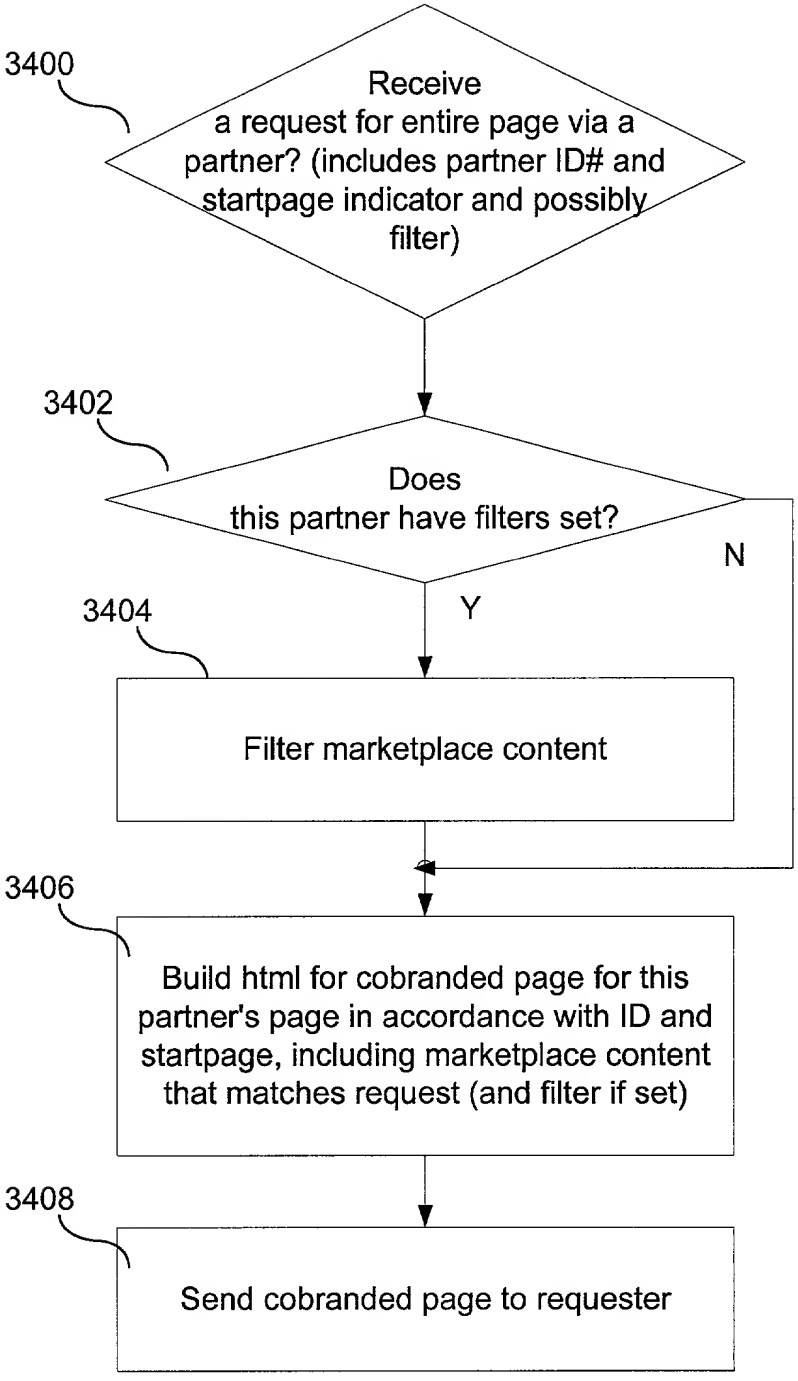

3400
Receive a request for entire page via a partner? (includes partner ID# and startpage indicator and possibly filter)
3402
Does this partner have filters set?
N
Y
3404
Filter marketplace content
3406
Build html for cobranded page for this partner's page in accordance with ID and startpage, including marketplace content that matches request (and filter if set)
3408
Send cobranded page to requester

Fig. 34(a)

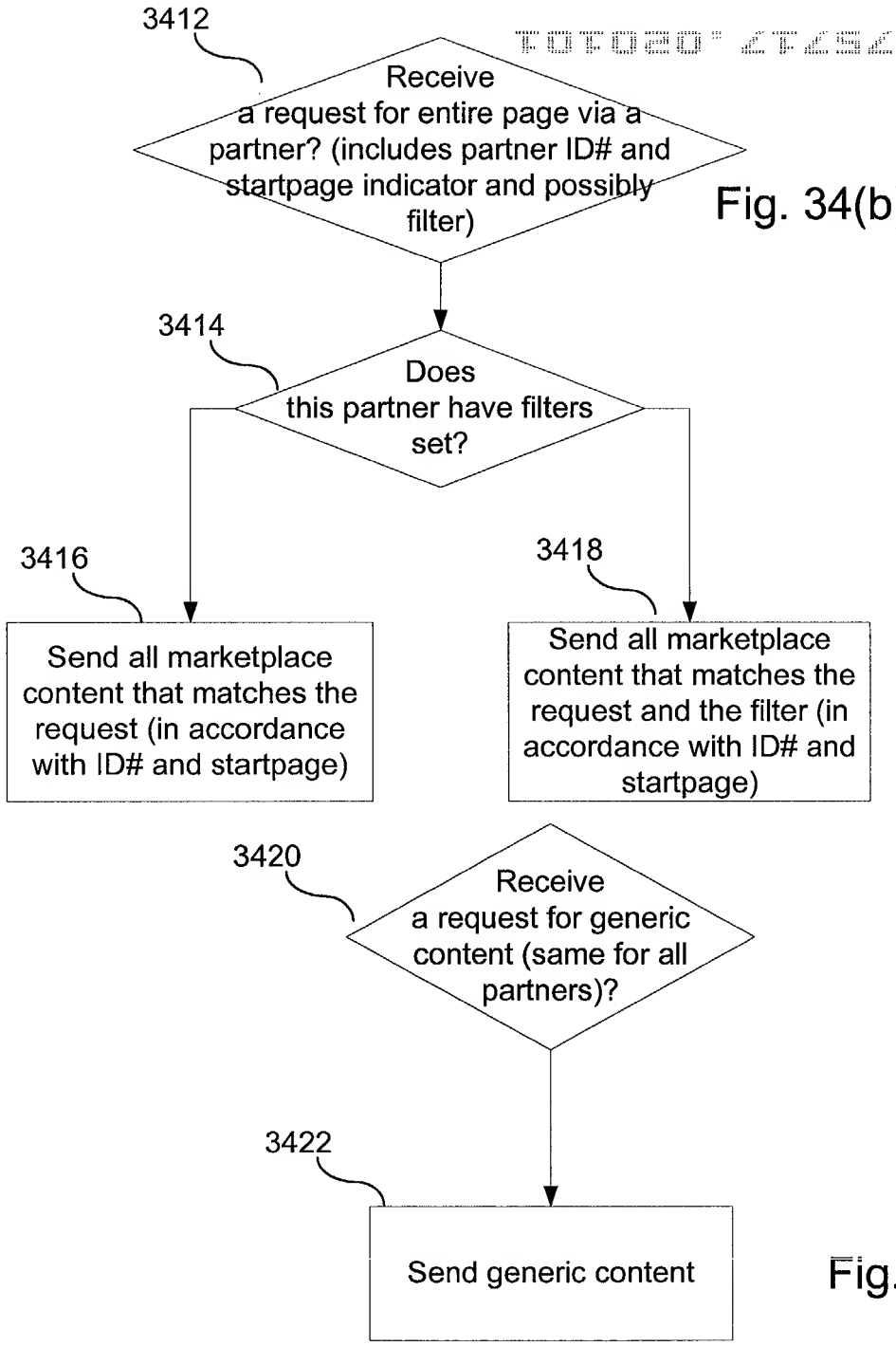


Fig. 34(b)

Fig. 34(c)

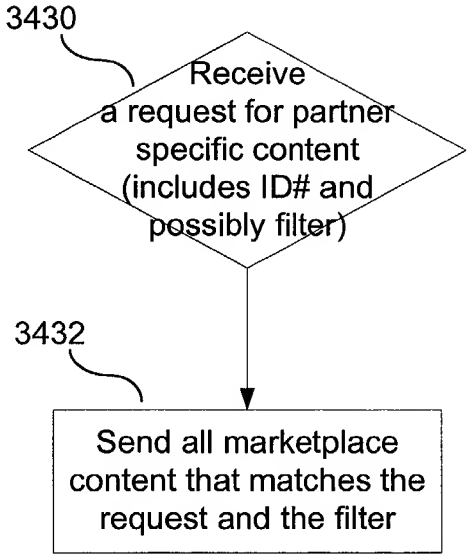


Fig. 34(d)

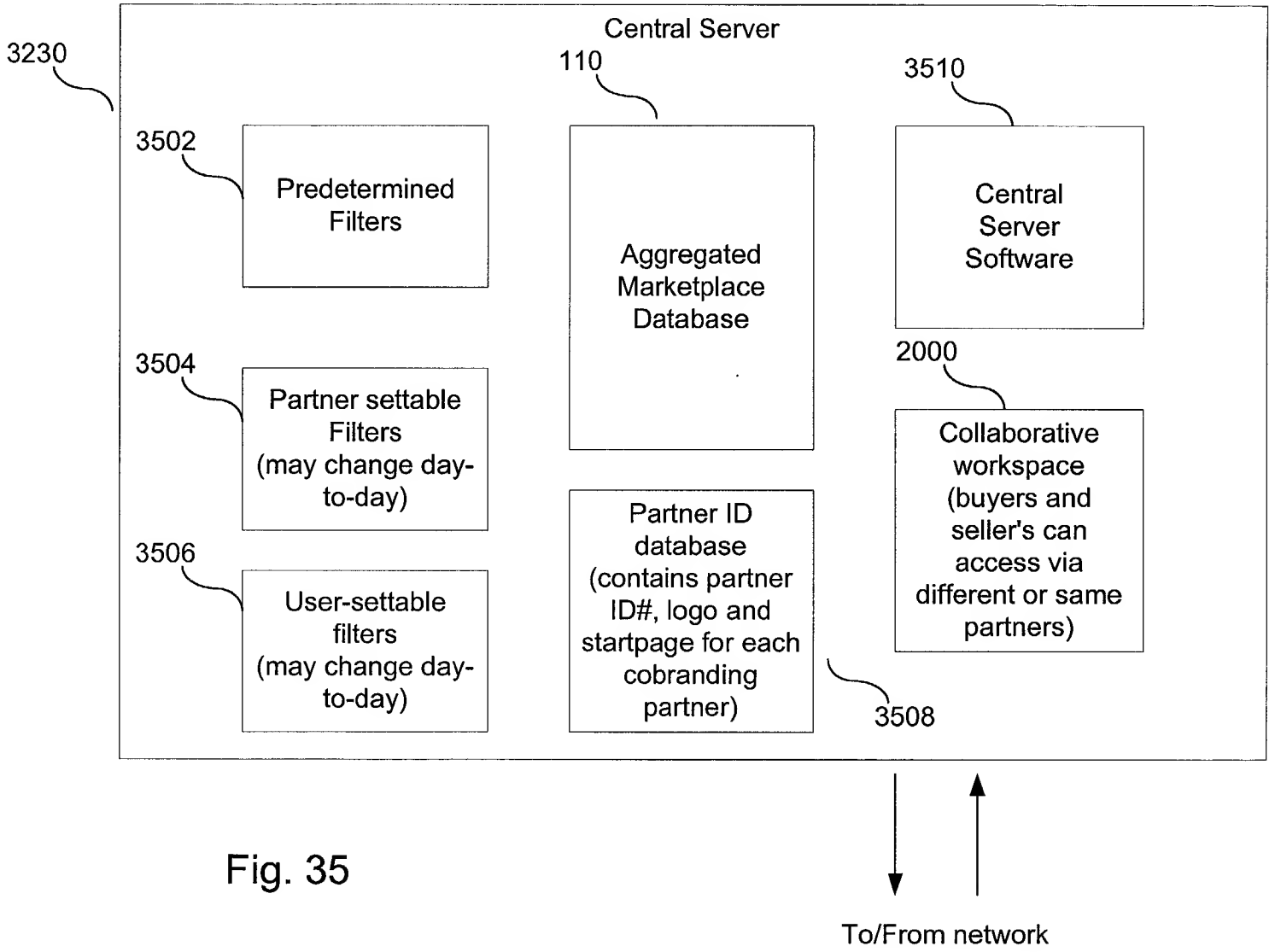

Central Server
3230
110
3510
3502
Predetermined Filters
Aggregated Marketplace Database
Central Server Software
3504
Partner settable Filters (may change day-to-day)
2000
Collaborative workspace (buyers and seller's can access via different or same partners)
3506
User-settable filters (may change day-to-day)
Partner ID database (contains partner ID#, logo and startpage for each cobranding partner)
3508
To/From network

Fig. 35

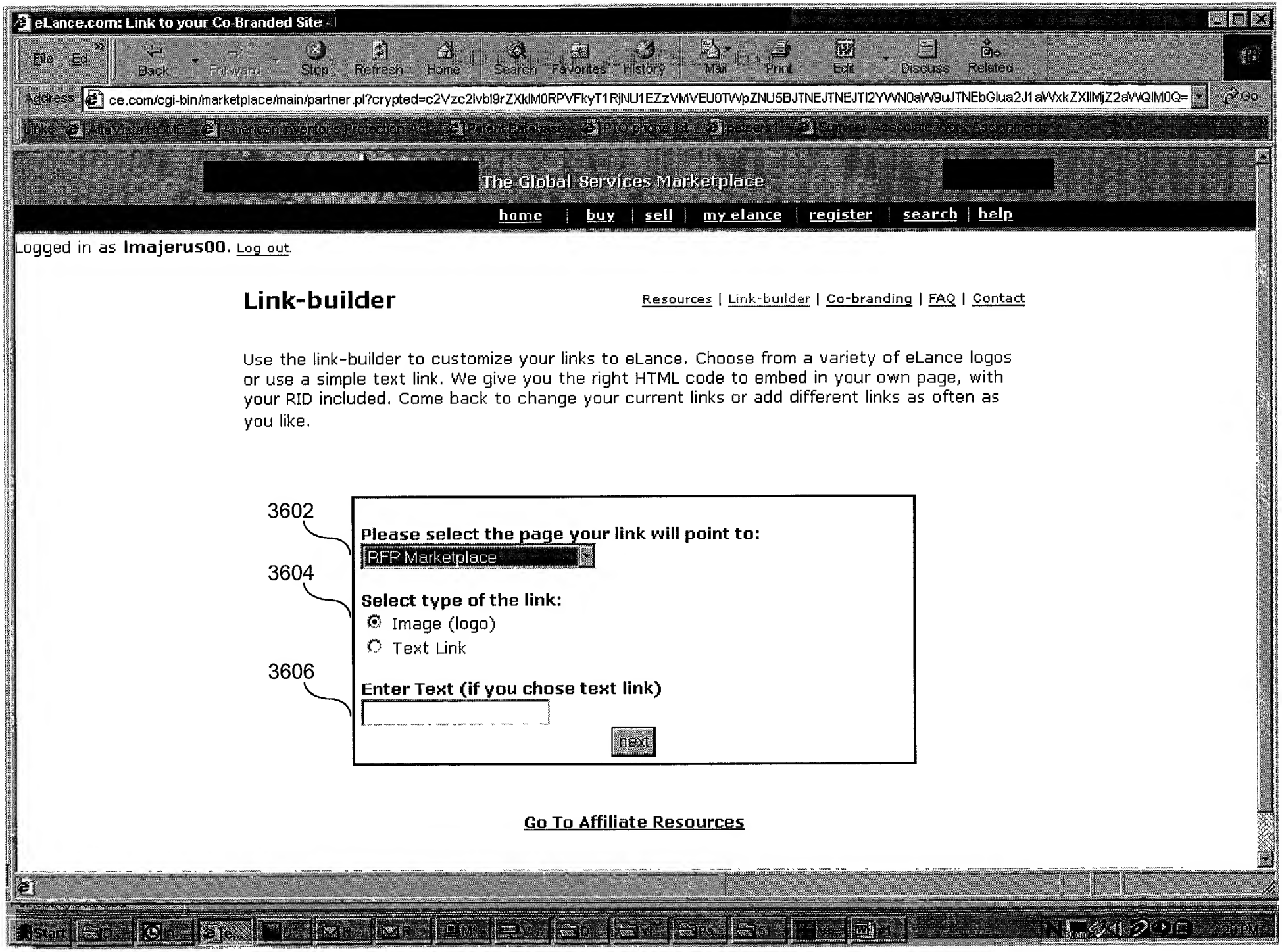

eLance.com: Link to your Co-Branded Site
The Global Services Marketplace
home | buy | sell | my elance | register | search | help
Logged in as lmajerus00. Log out.
Link-builder
Resources | Link-builder | Co-branding | FAQ | Contact
Use the link-builder to customize your links to eLance. Choose from a variety of eLance logos or use a simple text link. We give you the right HTML code to embed in your own page, with your RID included. Come back to change your current links or add different links as often as you like.
3602
Please select the page your link will point to:
RFP Marketplace
3604
Select type of the link:
Image (logo)
Text Link
3606
Enter Text (if you chose text link)
next
Go To Affiliate Resources

Fig. 36

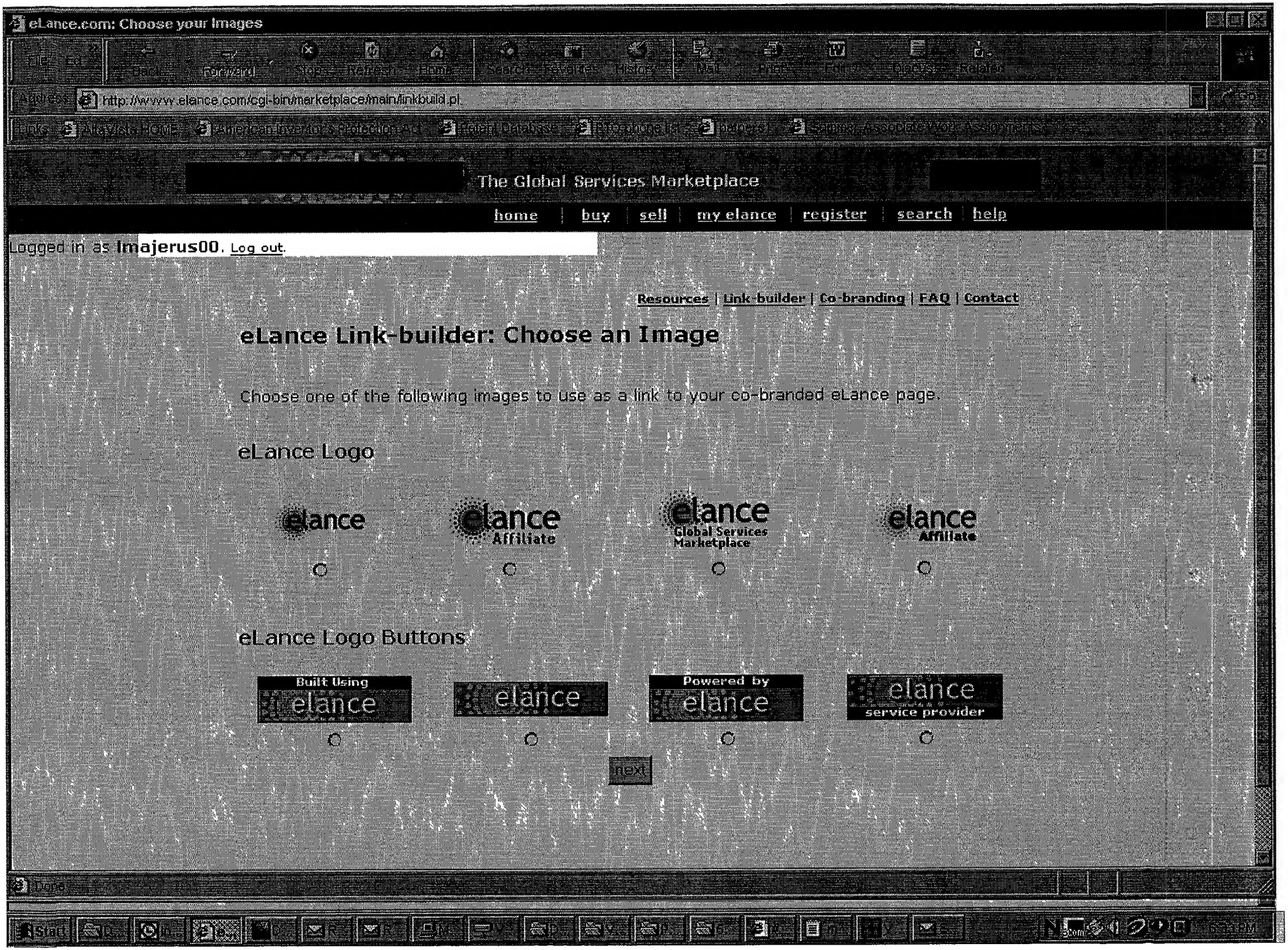
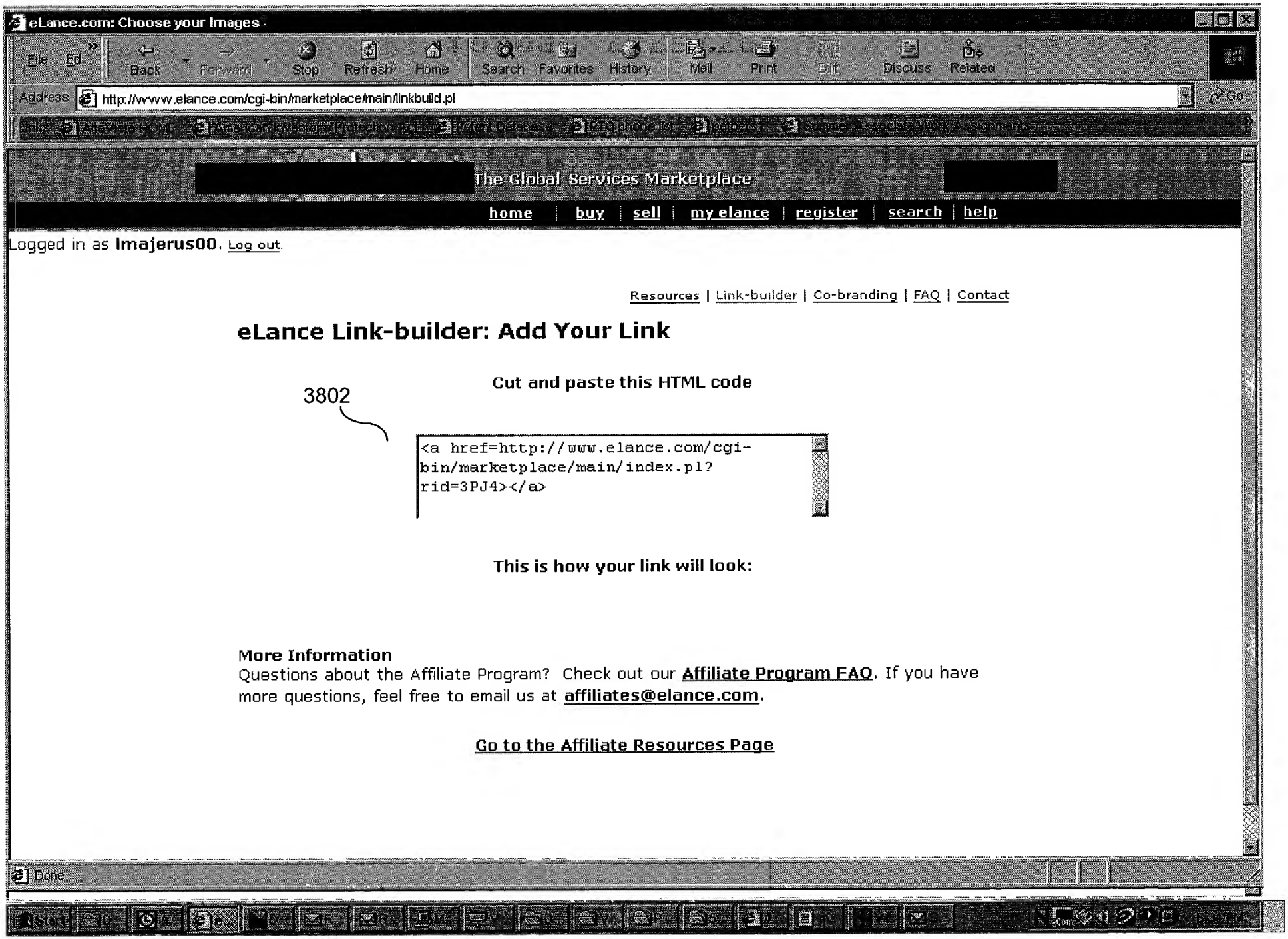
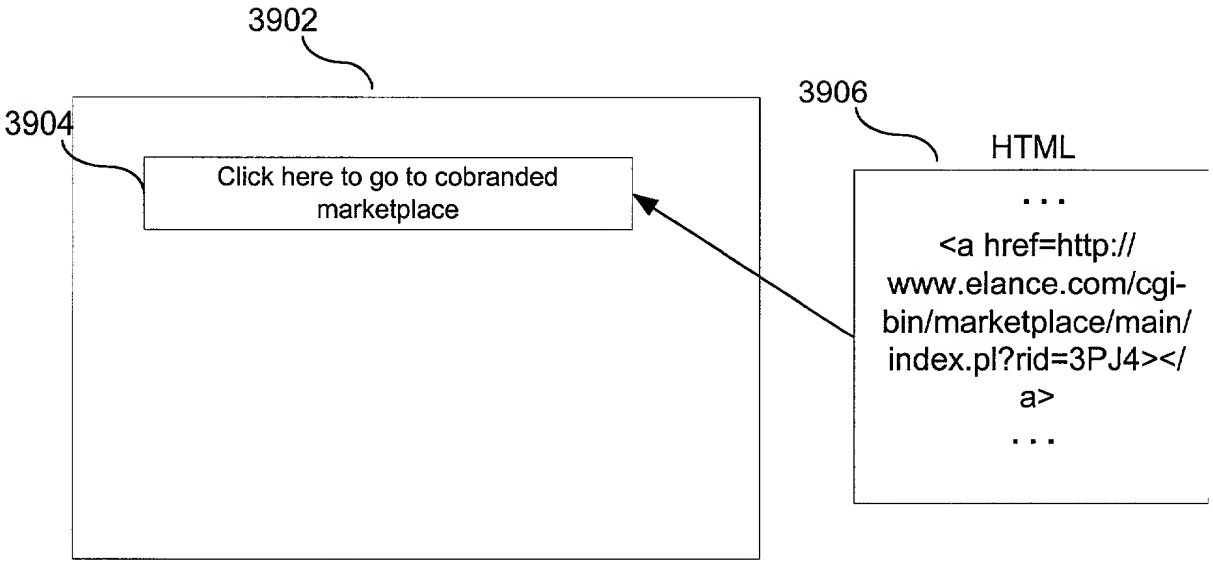

eLance.com: Choose your Images
http://www.elance.com/cgi-bin/marketplace/main/linkbuild.pl
The Global Services Marketplace
home | buy | sell | my elance | register | search | help
Logged in as Imajerus00. Log out.
Resources | Link-builder | Co-branding | FAQ | Contact
eLance Link-builder: Choose an Image
Choose one of the following images to use as a link to your co-branded eLance page.
eLance Logo
elance
elance Affiliate
elance Global Services Marketplace
elance Affiliate
eLance Logo Buttons
Built Using elance
elance
Powered by elance
elance service provider
next
Done

Fig. 37


eLance.com: Choose your Images
Address http://www.elance.com/cgi-bin/marketplace/main/linkbuild.pl
The Global Services Marketplace
home | buy | sell | my elance | register | search | help
Logged in as lmajerus00. Log out.
Resources | Link-builder | Co-branding | FAQ | Contact
eLance Link-builder: Add Your Link
3802
Cut and paste this HTML code

This is how your link will look:
More Information
Questions about the Affiliate Program? Check out our Affiliate Program FAQ. If you have more questions, feel free to email us at affiliates@elance.com.
Go to the Affiliate Resources Page
Done

Fig. 38


3902
3904
Click here to go to cobranded marketplace
3906
HTML
. . .

. . .

Fig. 39

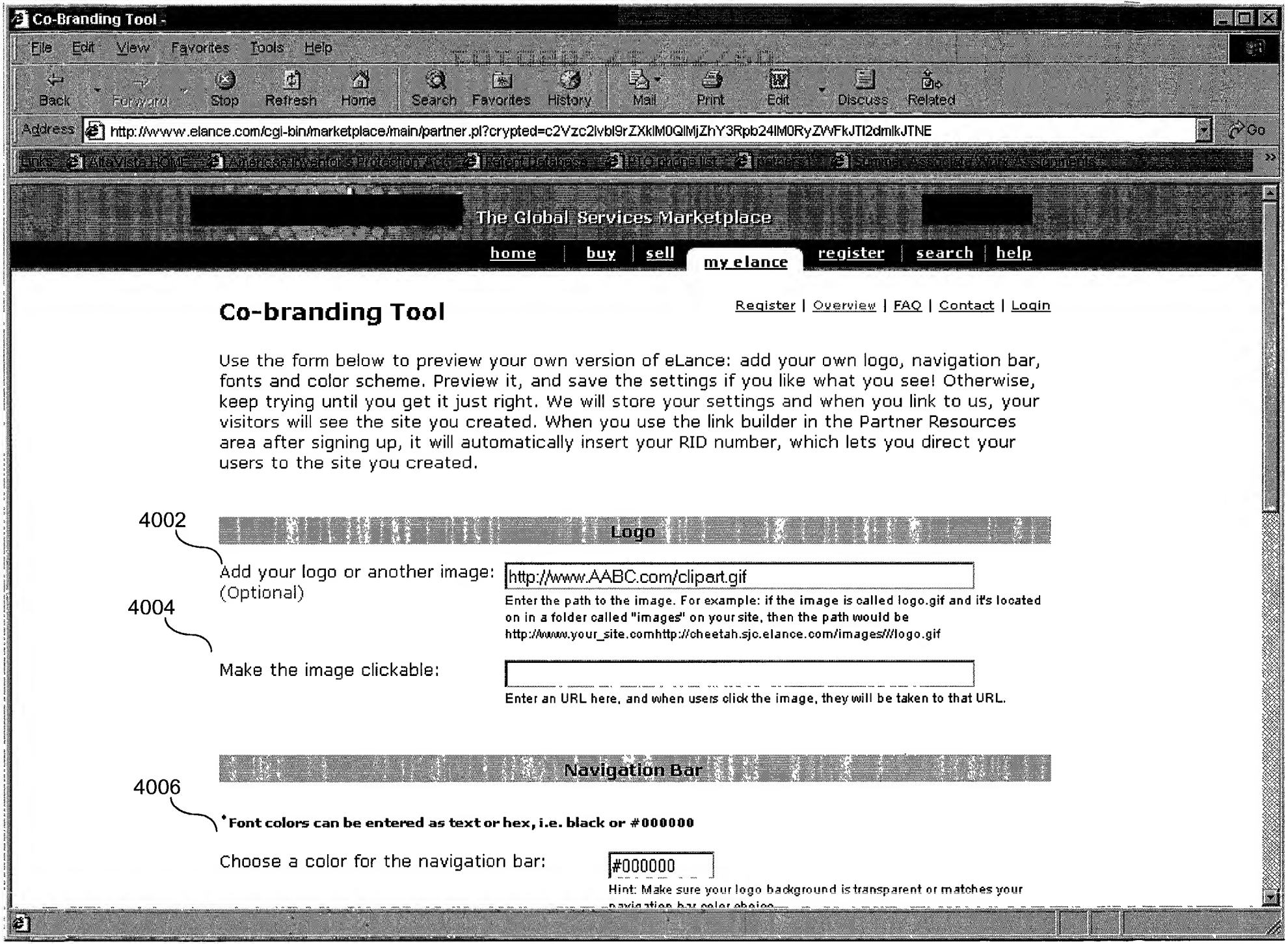

Co-Branding Tool -
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Related
Address http://www.elance.com/cgi-bin/marketplace/main/partner.pl?crypted=c2Vzc2lvbl9rZXklM0QlMjZhY3Rpb24lM0RyZWFkJTI2dmlkJTNE
Go
The Global Services Marketplace
home | buy | sell | my elance | register | search | help
Co-branding Tool
Register | Overview | FAQ | Contact | Login
Use the form below to preview your own version of eLance: add your own logo, navigation bar, fonts and color scheme. Preview it, and save the settings if you like what you see! Otherwise, keep trying until you get it just right. We will store your settings and when you link to us, your visitors will see the site you created. When you use the link builder in the Partner Resources area after signing up, it will automatically insert your RID number, which lets you direct your users to the site you created.
4002
Logo
Add your logo or another image: (Optional)
http://www.AABC.com/clipart.gif
Enter the path to the image. For example: if the image is called logo.gif and it's located on in a folder called "images" on your site, then the path would be http://www.your_site.comhttp://cheetah.sjc.elance.com/images///logo.gif
4004
Make the image clickable:
Enter an URL here, and when users click the image, they will be taken to that URL.
Navigation Bar
4006
*Font colors can be entered as text or hex, i.e. black or #000000
Choose a color for the navigation bar:
#000000
Hint: Make sure your logo background is transparent or matches your

Fig. 40(a)

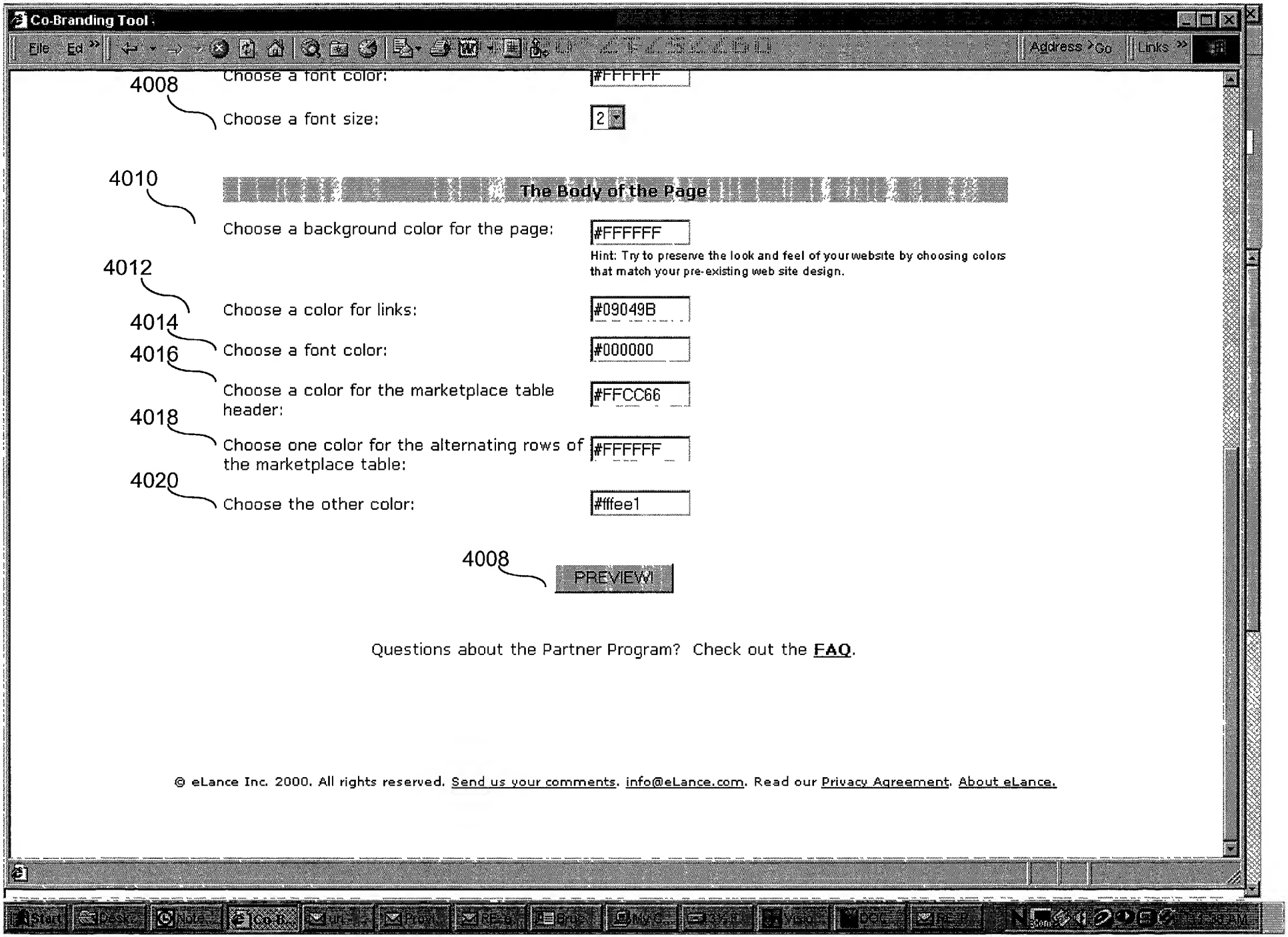
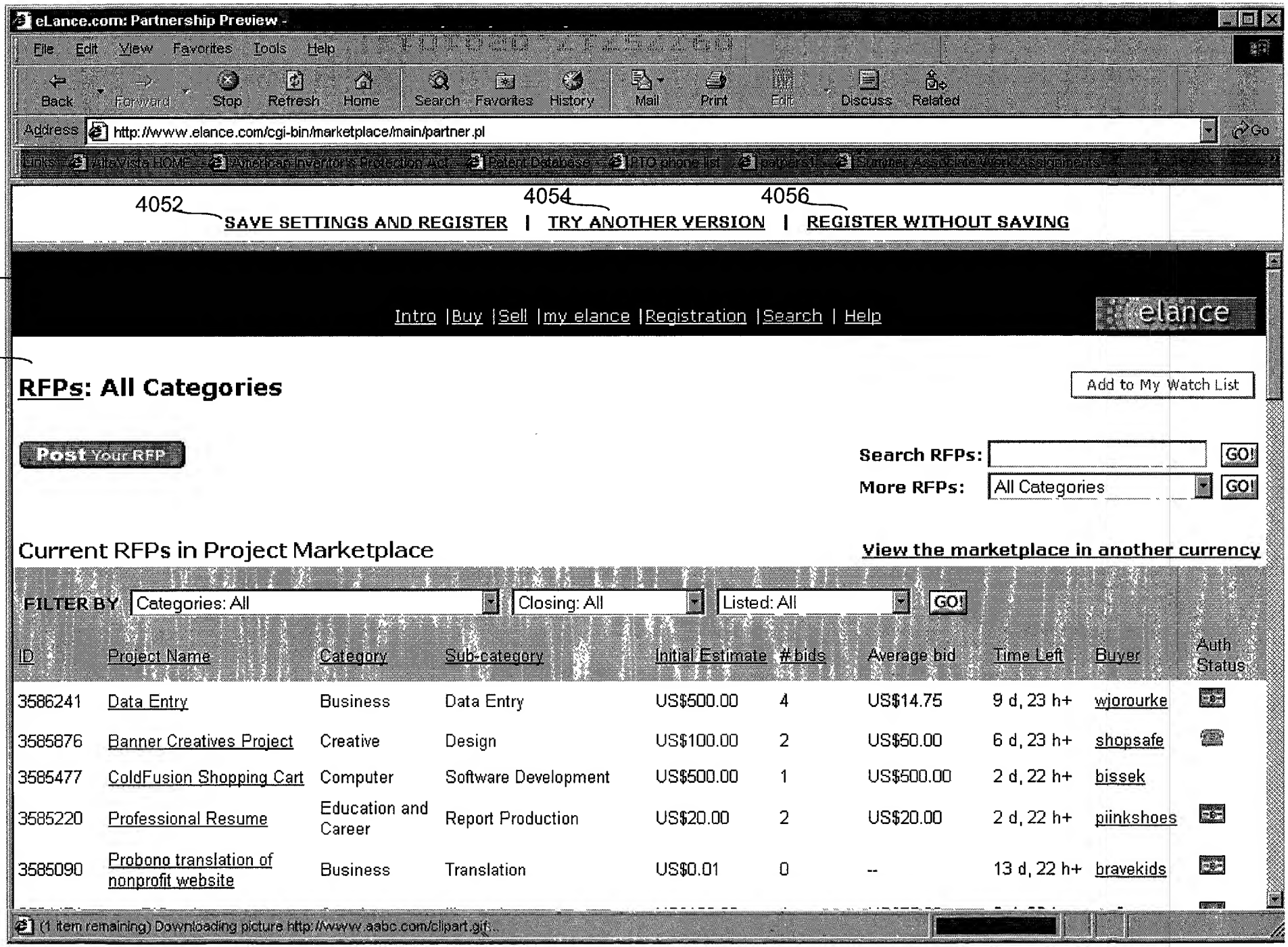

Co-Branding Tool
File Ed
Address Go
Links
4008
Choose a font color:
#FFFFFF
Choose a font size:
2
4010
The Body of the Page
Choose a background color for the page:
#FFFFFF
Hint: Try to preserve the look and feel of your website by choosing colors that match your pre-existing web site design.
4012
Choose a color for links:
#09049B
4014
Choose a font color:
#000000
4016
Choose a color for the marketplace table header:
#FFCC66
4018
Choose one color for the alternating rows of the marketplace table:
#FFFFFF
4020
Choose the other color:
#fffee1
4008
PREVIEW!
Questions about the Partner Program? Check out the FAQ.
© eLance Inc. 2000. All rights reserved. Send us your comments. info@eLance.com. Read our Privacy Agreement. About eLance.

Fig. 40(b)



ID	Project Name	Category	Sub-category	Initial Estimate	#bids	Average bid	Time Left	Buyer	Auth Status
3586241	Data Entry	Business	Data Entry	US$500.00	4	US$14.75	9 d, 23 h+	wjorourke	
3585876	Banner Creatives Project	Creative	Design	US$100.00	2	US$50.00	6 d, 23 h+	shopsafe	
3585477	ColdFusion Shopping Cart	Computer	Software Development	US$500.00	1	US$500.00	2 d, 22 h+	bissek	
3585220	Professional Resume	Education and Career	Report Production	US$20.00	2	US$20.00	2 d, 22 h+	piinkshoes	
3585090	Probono translation of nonprofit website	Business	Translation	US$0.01	0	--	13 d, 22 h+	bravekids	

Fig. 40(c)

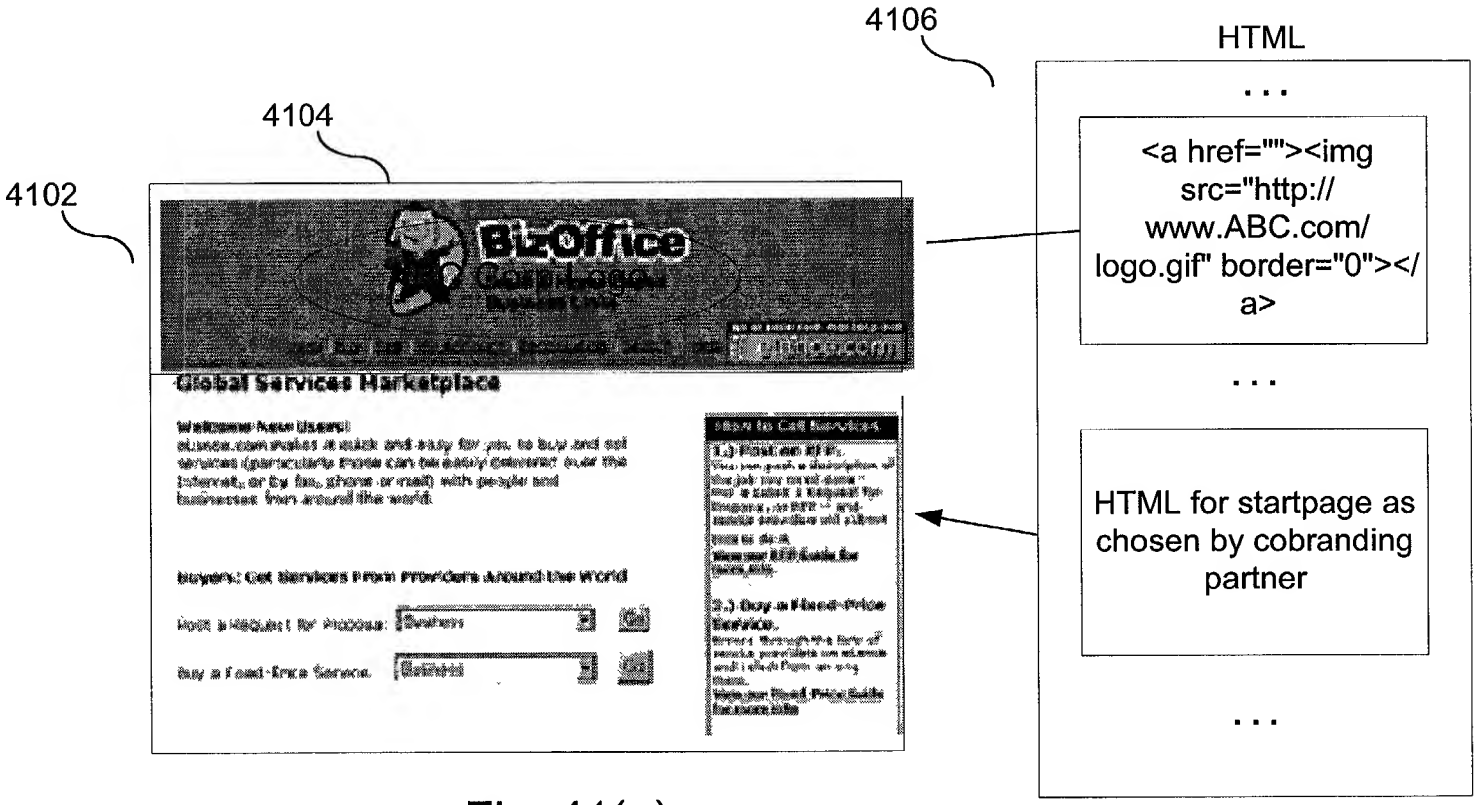

4106
HTML
. . .
<img src="http://www.ABC.com/logo.gif" border="0">
. . .
HTML for startpage as chosen by cobranding partner
. . .
4104
4102
BizOffice
Global Services Marketplace

Fig. 41(a)

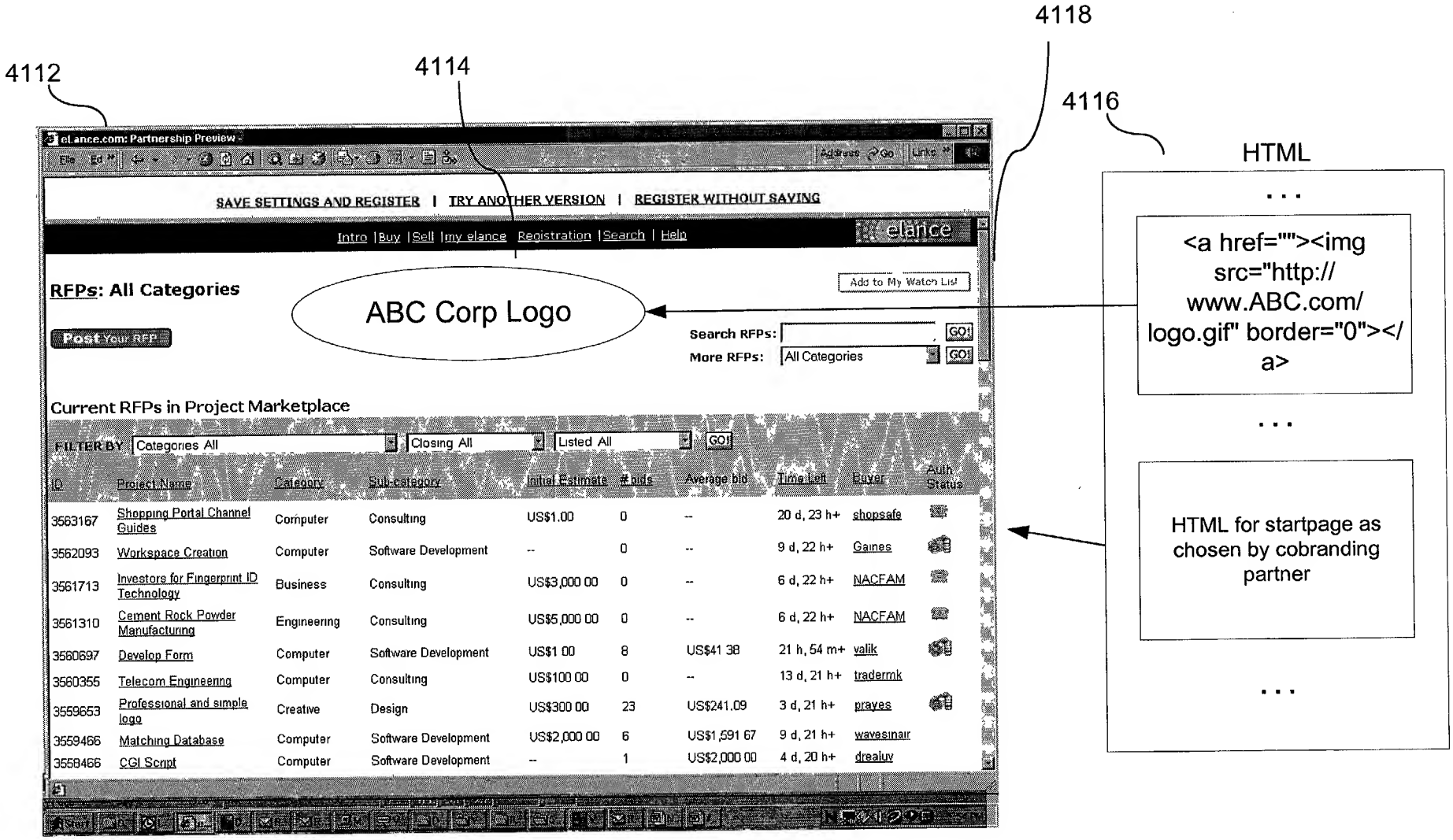

4112
4114
4116
4118
HTML
eLance.com: Partnership Preview
SAVE SETTINGS AND REGISTER | TRY ANOTHER VERSION | REGISTER WITHOUT SAVING
Intro | Buy | Sell | my elance | Registration | Search | Help
elance
RFPs: All Categories
Add to My Watch List
ABC Corp Logo
Post Your RFP
Search RFPs:
GO!
More RFPs:
All Categories
GO!
Current RFPs in Project Marketplace
FILTER BY Categories All
Closing All
Listed All
GO!
ID
Project Name
Category
Sub-category
Initial Estimate
bids
Average bid
Time Left
Buyer
Auth Status
3563167 Shopping Portal Channel Guides Computer Consulting US$1.00 0 -- 20 d, 23 h+ shopsafe
3562093 Workspace Creation Computer Software Development -- 0 -- 9 d, 22 h+ Gaines
3561713 Investors for Fingerprint ID Technology Business Consulting US$3,000.00 0 -- 6 d, 22 h+ NACFAM
3561310 Cement Rock Powder Manufacturing Engineering Consulting US$5,000.00 0 -- 6 d, 22 h+ NACFAM
3560697 Develop Form Computer Software Development US$1.00 8 US$41.38 21 h, 54 m+ valik
3560355 Telecom Engineering Computer Consulting US$100.00 0 -- 13 d, 21 h+ tradermk
3559653 Professional and simple logo Creative Design US$300.00 23 US$241.09 3 d, 21 h+ prayes
3559466 Matching Database Computer Software Development US$2,000.00 6 US$1,591.67 9 d, 21 h+ wavesinair
3558466 CGI Script Computer Software Development -- 1 US$2,000.00 4 d, 20 h+ drealuv
. . .
<img src="http://www.ABC.com/logo.gif" border="0">
. . .
HTML for startpage as chosen by cobranding partner
. . .

Fig. 41(b)

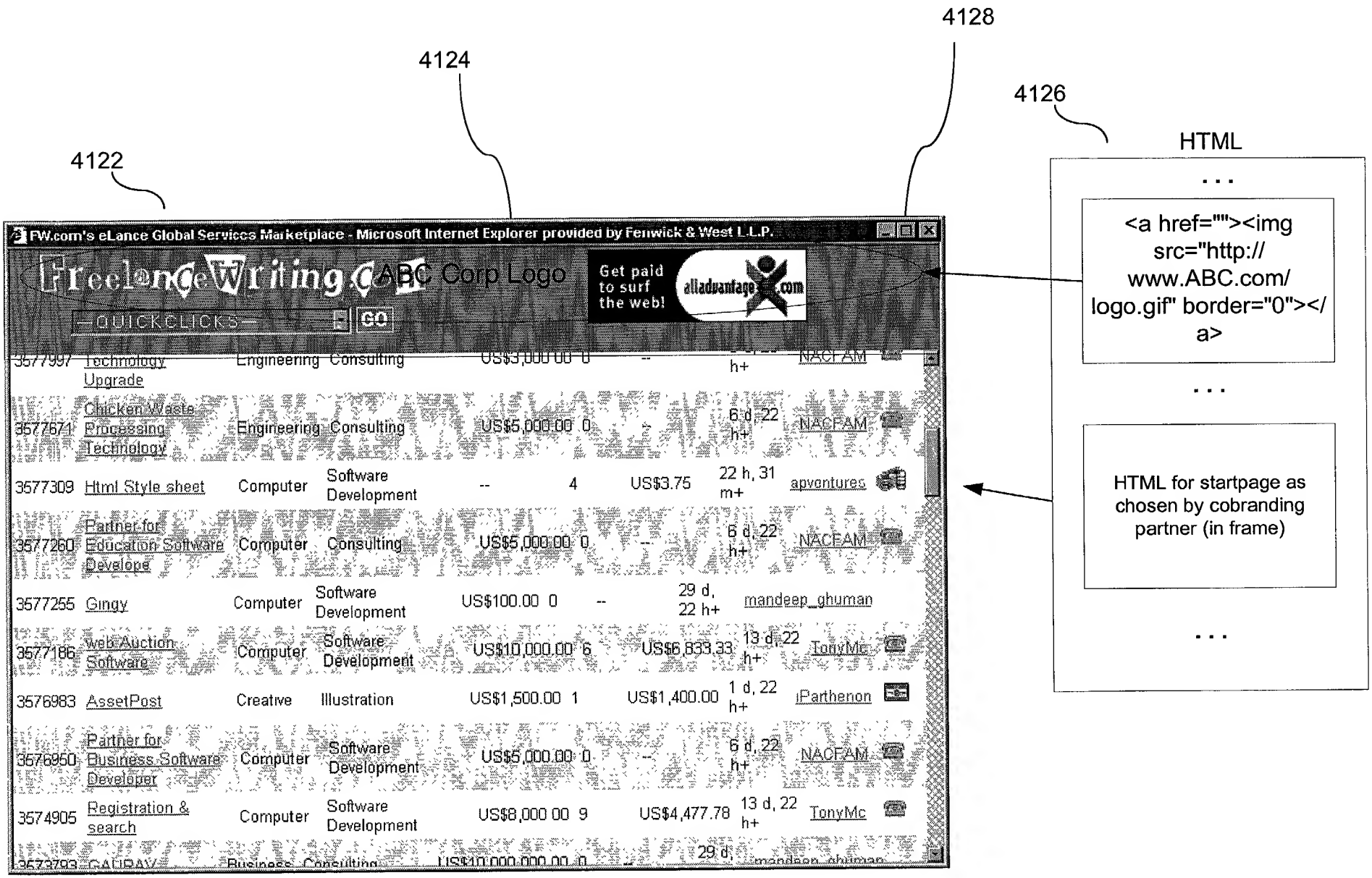

4128
4124
4126
4122
HTML
FW.com's eLance Global Services Marketplace - Microsoft Internet Explorer provided by Fenwick & West L.L.P.
FreelanceWriting.com
ABC Corp Logo
Get paid to surf the web!
alladvantage.com
-QUICKCLICKS-
GO
<img src="http://www.ABC.com/logo.gif" border="0">
HTML for startpage as chosen by cobranding partner (in frame)

Fig. 41(c)

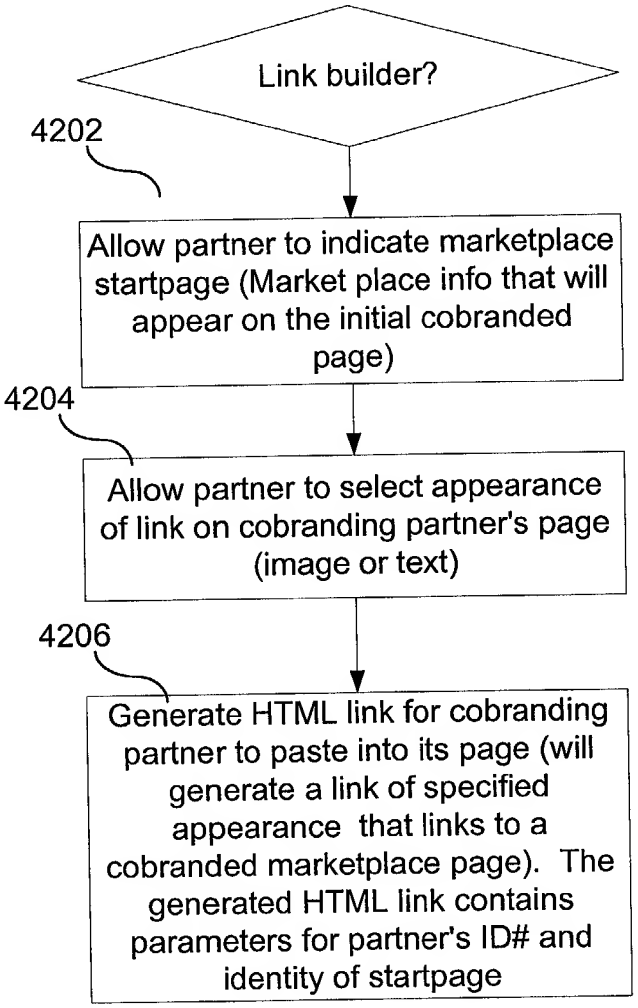


Fig. 42(a)

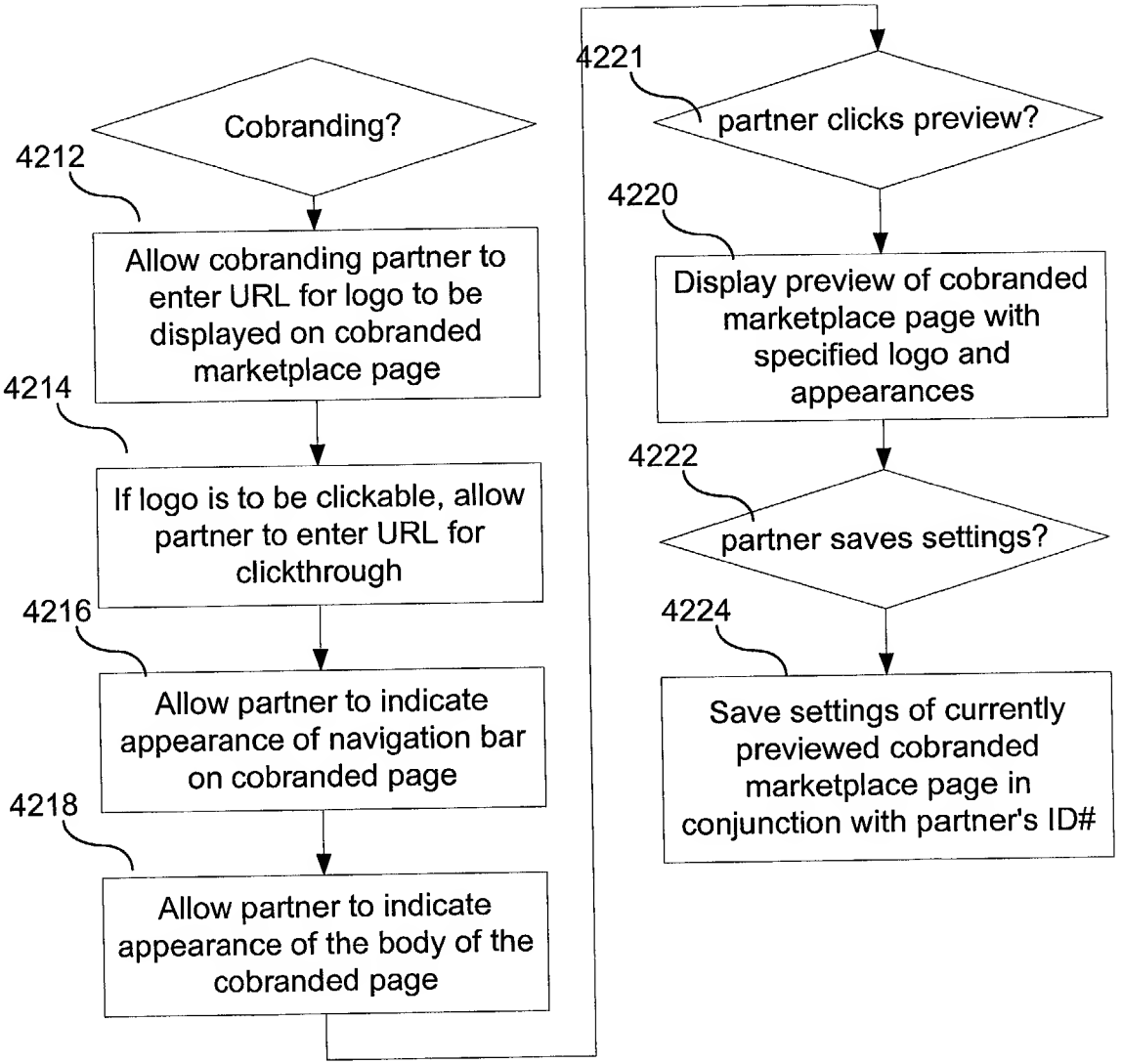
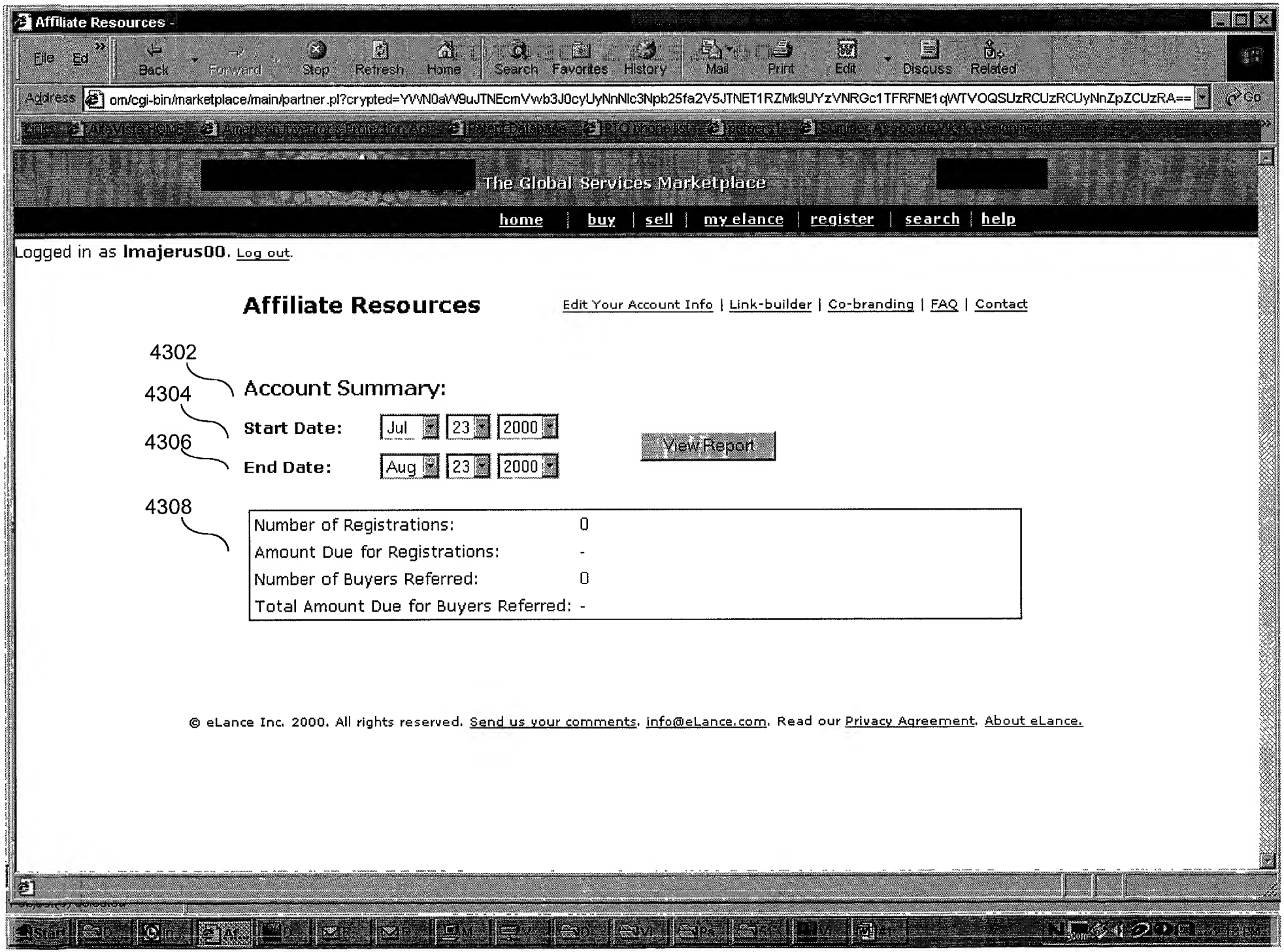


Fig. 42(b)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Account Summary:
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End Date: Aug 23 2000
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Amount Due for Registrations: -
Number of Buyers Referred: 0
Total Amount Due for Buyers Referred: -
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Fig. 43

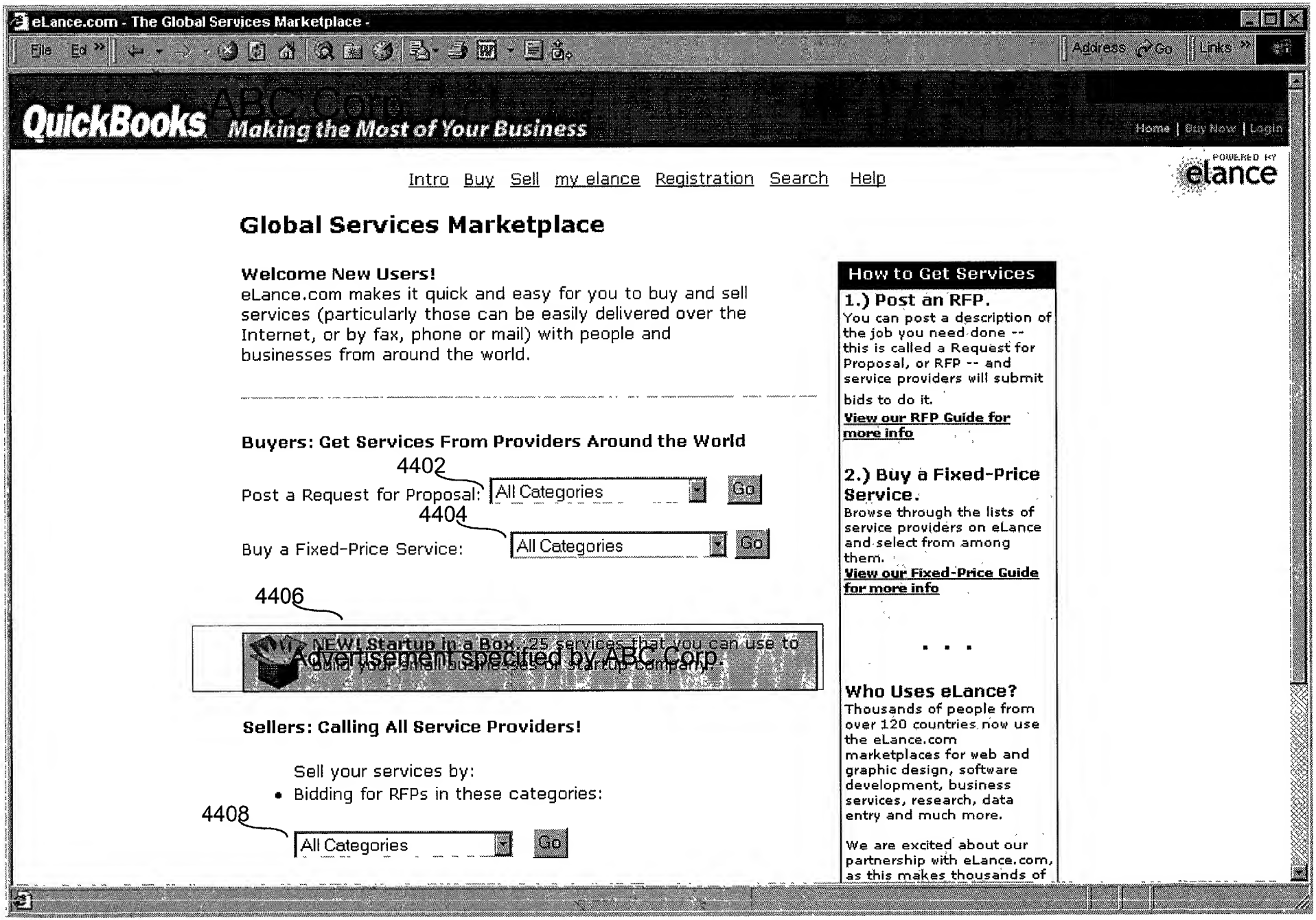
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Fig. 44(a)

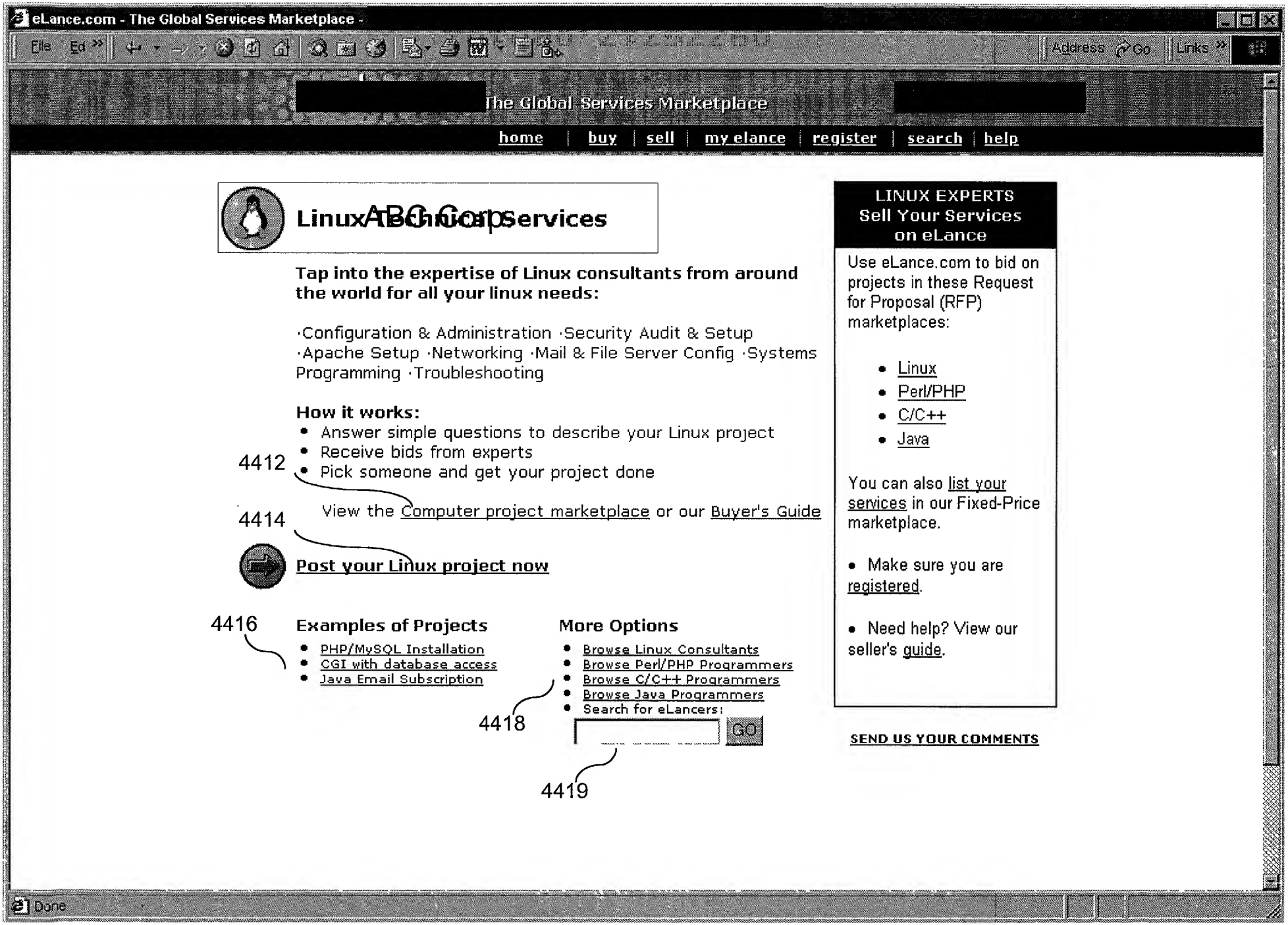
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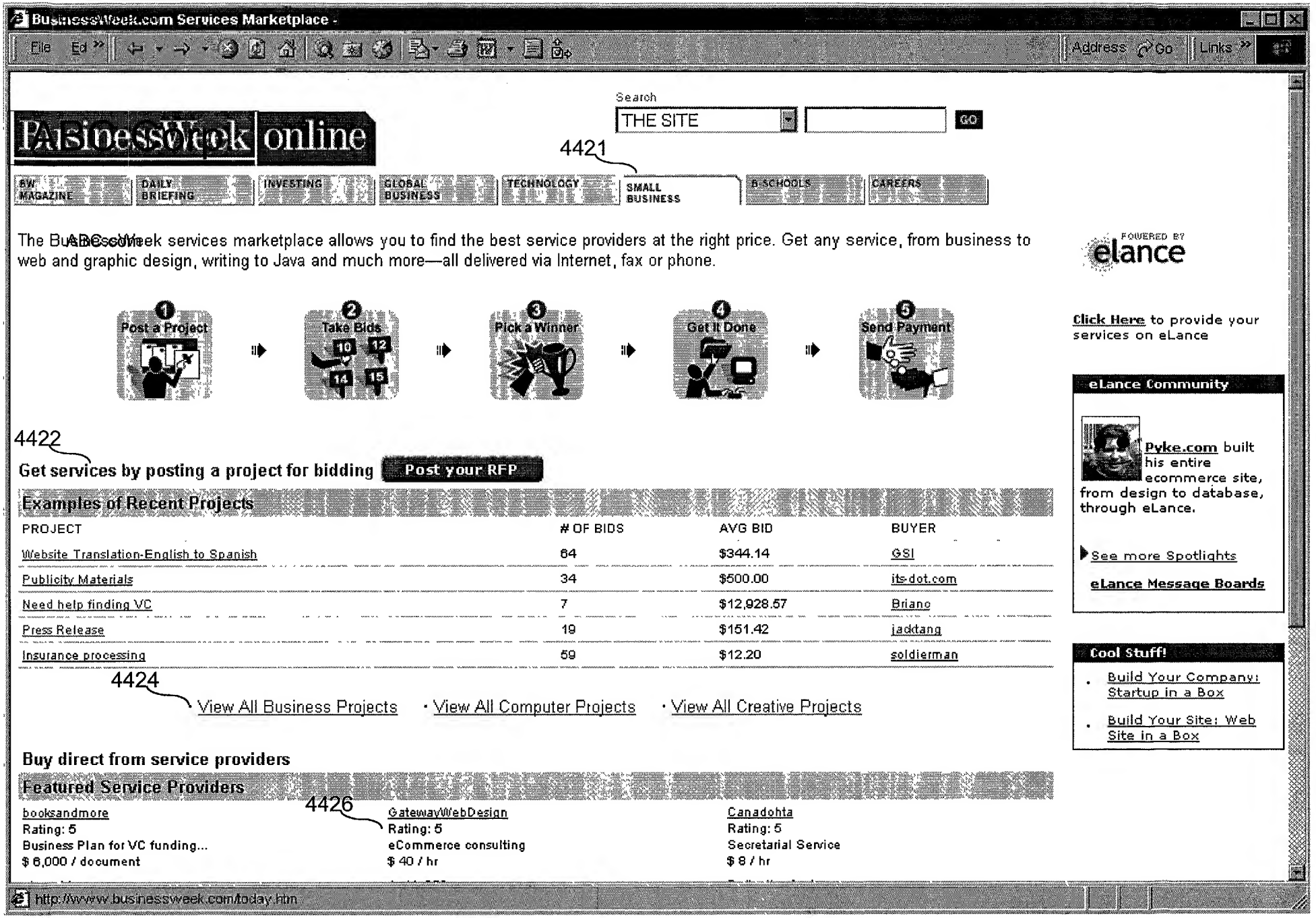
Fig. 44(b)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GSI
Publicity Materials
34
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its-dot.com
Need help finding VC
7
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19
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Fig. 44(c)

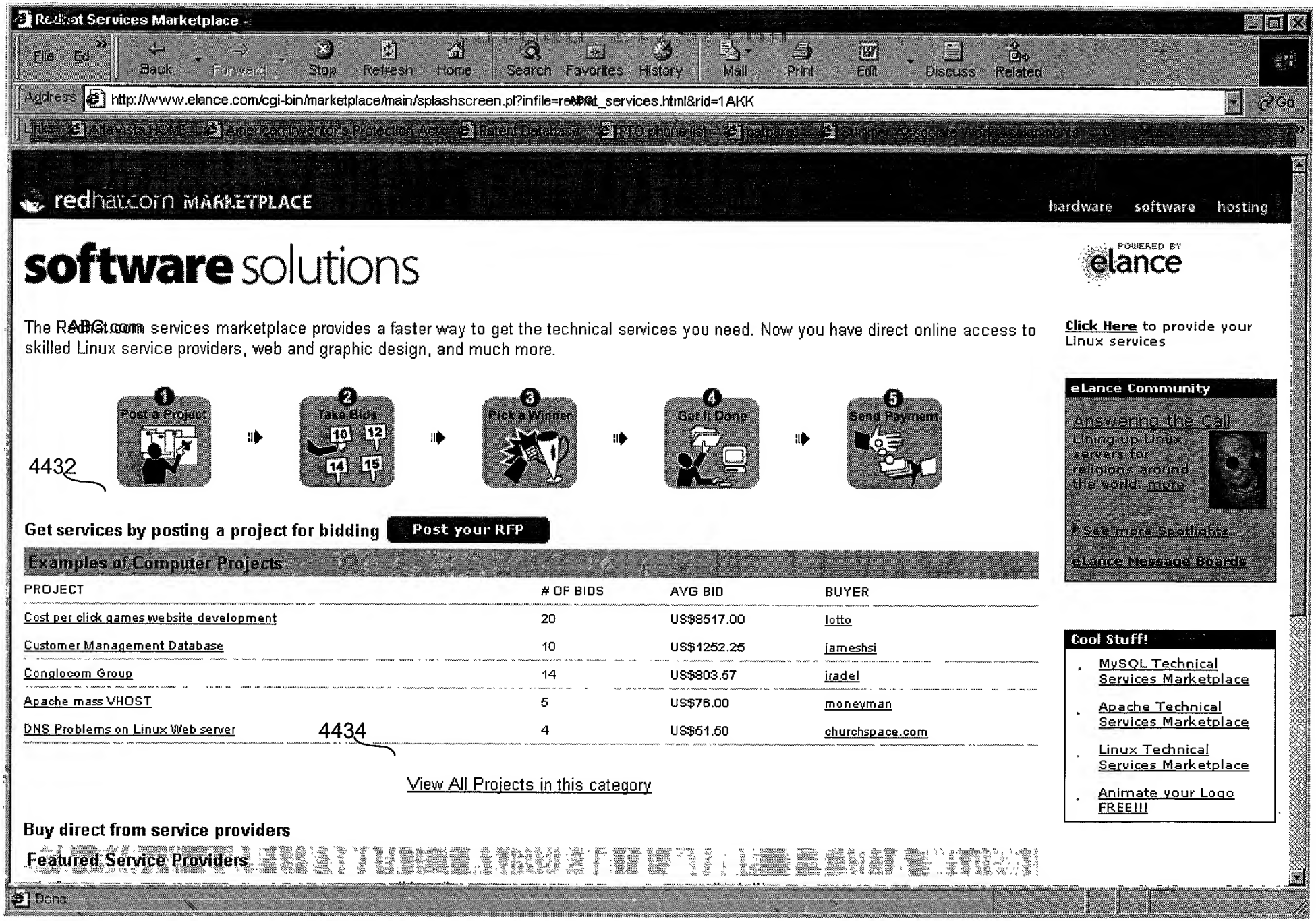
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Fig. 44(d)